

A close up of a logo

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| Beth am gydweithio gyda’r clwb beicio lleol er mwyn rhoi cartref iddyn nhw? | |  |  |  |  | | --- | --- | --- | --- | | Tynnwch luniau y beicwyr a’r clybiau yn mwynhau a’i  rhannu ar gyfryngau cymdeithasol. | Mae mapiau a gwybodaeth am ddringfeydd heriol yn bwysig. Beth am roi’r manylion yma fel tudalen o  fewn y fwydlen? Defnyddiol i feicwyr sydd yma ar wyliau! | Cynigiwch fargen arbennig i glybiau lleol, bydd siawns iddynt alw yn ôl dro ar ôl tro. | Peidiwch byth a chodi arian am lenwi ein poteli dwr! | | Os yn apelio i feicwyr gwnewch hynny’n amlwg, Mae arwyddion amlwg yn bwysig. Byddai beic wedi ei baentio yn felyn yn arwydd amlwg bod croeso i feicwyr yn eich busnes. |
| |  | | --- | | Gwnewch yn siŵr bod y croeso yn un Cymreig ac yn gynnes. | | Beth am roi crysau beicio ar y waliau, creu cornel y beicwyr o fewn eich caffi -  cartref gwirioneddol ar ei cyfer. | | Beth yw cod y wifi? Gwnewch yn siŵr ei fod yn amlwg. | | C:\Users\aos423\AppData\Local\Microsoft\Windows\INetCache\Content.Word\Bicycle 01.jpgYmarfer Da i Wasanaethu Beicwyr Ffordd | |  | | --- | | Darparwch leoliad i storio beics sydd yn ddiogel ac os yn bosib yn weladwy. Mae rhai o’r beics wedi  costio miloedd o  bunnoedd. | | Fel ar y cyfandir, beth am osod beic wedi baentio yn felyn tu allan er mwyn dangos i’r byd eich bod apelio at bobl beics. | |
| Does dim byd gwell na eistedd y tu allan gyda beicwyr eraill. Gwnewch yn siŵr felly bod cyfle i eistedd y tu allan os yw’r haul yn tywynnu. | |  |  |  |  | | --- | --- | --- | --- | | Peidiwch a cymryd amser maith i gymryd yr archeb, mae beicwyr ar frys! | Gweithiwch gyda beicwyr lleol neu glwb i greu sialens neu segment strava a’i enwi ar ôl eich busnes! | Cofiwch gynnwys digon  o bethau melys ar y fwydlen gyda digon  o ddewis. | Cadwch offer wrth gefn. Bydd ambell i diwb a phwmp beic yn mynd yn bell! Byddai offer fel sbaner ac ati hefyd yn ddefnyddiol o dro i dro. | | Dylai’r coffi fod yn gryf a’r cacennau fod yn enfawr! |

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| Why not work with the local cycling club to give them a home? | |  |  |  |  | | --- | --- | --- | --- | | Take photos of the cyclists and clubs at your business and share them on social media. | Maps and information on challenging climbs are important. Why not include these as a page within the menu? Useful for cyclists who are here on holiday! | Offer local clubs a special deal, they will call back on a regular basis. | Never raise money for filling our water bottles! Never! | | If appealing to cyclists make it obvious, Signage is important. A bicycle painted yellow would be an obvious sign that cyclists are welcome in your business. |
| |  | | --- | | Make sure the welcome is Welsh and warm. | | Why not put cycling shirts on the walls, show the big races, create a cycling corner within your cafe - a true home for cyclists. | | What is the wifi code? Make sure it's obvious. | | C:\Users\aos423\AppData\Local\Microsoft\Windows\INetCache\Content.Word\Bicycle 01.jpg Good Practice in Servicing Road Cyclists | |  | | --- | | Provide a secure and, if possible secure storage area for bikes. Some of the bikes cost thousands of pounds. | | As on the continent, why not put a yellow painted bike outside to show the world that you appeal to cyclists | |
| There's nothing better than sitting outside with other riders. Outdoor seating is important. | |  |  |  |  | | --- | --- | --- | --- | | Don't take long to take the order, cyclists are in a hurry! | Work with a local cyclist or club to create a challenge or strava segment and name it after your business! | Remember to include plenty of sweet things on the menu with plenty of choice. | Keep spares. Tubes, a basic tool kit and bike pumps will go a long way! | | The coffee should be strong and the cakes should be huge! Sugar is important! |

A screenshot of a cell phone

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A picture containing table, coffee, indoor, cup

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