



## Cofnodion Grwp Gweithredu Lleol

Gwynedd Local Action Group Minutes - LEADER.

10.07.2019

Cell B, Blaenau Ffestiniog

**Present:**

<b>Enterprise Sector Representation:</b>		
Dafydd Watts	(DW)	Energy Saving Trust
Gwenan Williams	(GW) (Chair)	Private Sector
Geraint Strello		Technology
Alun Wyn Evans	(AE)	NFU/FUW
Gwion Llwyd	(GLI)	Dioni
Ceri Cunnington	(CC)	Antur Stiniog
<b>Voluntary Sector Representation:</b>		
Carys Williams	(CW)	Mantell Gwynedd
David Ingham	(DI)	DIY Industries Cyf
<b>Public Sector Representation:</b>		
OG Thomas	(OG)	One Voice Wales
<b>Representation from Menter Môn/ Arloesi Gwynedd Wledig:</b>		
Aaron Warren	(AW)	
Rhian Hughes	(RH)	
Rhys Gwilym	(RG)	
Carwyn ap Myrddin	(CM)	
Dafydd Gruffydd	(DG)	
Zoe Pritchard	(ZP)	





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Point	Details	Action
<b>Local Action Group meeting</b>		
1.	A welcome was extended to everyone at the meeting by Gwenan Williams, chair of the LAG for 2019.	
2.	Apologies were received from 9 members via RG. <ul style="list-style-type: none"> <li>• Einir Young (Bangor University)</li> <li>• Craig ab Iago (Dyffryn Nantlle 2020)</li> <li>• Sian Tomos (GISDA)</li> <li>• Arwel Jones (Partneriaeth Llŷn)</li> <li>• Anwen Davies (Gwynedd Council)</li> <li>• Menna Jones (Antur Waunfawr)</li> <li>• Coun. Gareth Thomas</li> <li>• Alex Saul (Greenacres)</li> <li>• Ian Nellist (FSB)</li> </ul>	
3.	<b><u>Declaration of Interest</u></b> There were no declarations of interest at the meeting.	
4.	<b><u>Minutes of Meeting 01/05/2019</u></b> The minutes of the meeting were accepted as a true record. There were no matters arising from the minutes. GS proposed and AE seconded the approval.	
5.	<b><u>Update on Bro Ffestiniog projects</u></b> CC updated members on some of the projects that are taking place in Bro Ffestiniog which have been funded by AGW. <b>Egni Bro</b> <b>(DW and CC expressed an interest in this project).</b> CC explained that this was a project which was trying to create sustainable communities in the Bro Ffestiniog area by identifying renewable energy producers locally and the opportunities to sell the energy to homes, businesses and industries for the benefit of the community. Egnida recently submitted a feasibility report which assessed the potential for renewable energy generation in Bro Ffestiniog. Following the studies supported by AGW and Cwmni Bro, a Community Benefit Company was established, 'Ynni Twrog'. Community council members have come together to respond to the challenges of the future to develop and take advantage of opportunities in the renewable energy field. The aim is to ensure the management of local energy assets and community ownership. <b>BROCast</b> CC explained that the purpose of this project was to raise awareness of what is happening in the Bro Ffestiniog area by using videos on social	





Cofnodion Grwp Gweithredu Lleol

	<p>websites. One of the aims of the project is to change and develop the community by encouraging discussion amongst the residents of the area.</p> <p><b>Zero Shop</b></p> <p>Y Dref Werdd has received funding from the Gwynedd Pilot Fund to open a zero-waste shop in Blaenau Ffestiniog. CC explained that the group are looking for empty premises to set up the shop and are looking for the appropriate equipment to implement it successfully.</p>	
<p>6.</p>	<p><b>Finance Update</b></p> <p>ZP updated members on the position of AGW funding. She explained that £1,209,693.46 had been allocated by the LAG up to today, and if the Maker Space application was approved today, the sum would increase to £1,234,693.46.</p> <p>ZP explained that this money was available to spend up to 2021, but AGW had applied for an extension of another two years, so that there was no undue haste to spend this money.</p> <p><b>AGW Update</b></p> <p>ZP explained that AGW currently has 26 live projects, and that Rachel's projects have been split between CM and RH since she started maternity leave. ZP gave an assurance that the team will have more time to work on new projects for submission to the October LAG meeting.</p> <p>AGW's work programme was submitted for July-October 2019:</p> <ol style="list-style-type: none"> <li>1. Closure of live projects</li> <li>2. To receive the final AGW mid term evaluation from Wavehill</li> <li>3. To create a work programme based on the evaluation's suggestions</li> <li>4. To review old projects - identify Step 2</li> <li>5. To tighten the AGW marketing plan</li> <li>6. To implement the priorities of the LAG for next year</li> </ol> <p><b>Wavehill Evaluation</b></p> <p>ZP reminded members of what had been discussed at the meeting with Endaf from Wavehill, the company responsible for the evaluation of the implementation of the LEADER programme in Gwynedd.</p> <p>Prior to the evaluation meeting, Wavehill sent out a questionnaire to all members of the LAG and to the public asking them to prioritise the top 10 objectives.</p> <p>Nine questionnaires were returned, the result being that the two most important priorities were:</p> <ol style="list-style-type: none"> <li>1. Create opportunities for rural businesses to work together to develop new products and services.</li> </ol>	





Cofnodion Grwp Gweithredu Lleol

	<p>2. Encourage entrepreneurship amongst young people and strengthen links with local businesses.</p> <p>The 10 challenges were discussed for the second time in the evaluation session at Plas Tan y Bwlch, and a decision was reached that the 2 priorities to focus on next year were:</p> <ul style="list-style-type: none"> <li>• Opportunities for rural businesses to work together to develop new products and services.</li> <li>• Develop a better understanding of the carbon agenda and empower communities to implement energy supply and demand initiatives.</li> </ul> <p>These would be reviewed and changed at the end of the year.</p> <p>ZP asked if the members were happy with these two priorities, and everyone agreed that a final vote should be taken by all members. GLI suggested that we focus on sectors where North Wales is already strong or successful, such as the Tourism sector.</p>	
<p>7.</p>	<p><b><u>Gwynedd Pilot Fund Update</u></b></p> <p>RG explained that the fund had been targeted at community groups in Gwynedd to enable them to trial new activities which would contribute to their long-term sustainability. He explained that there had been 4 rounds of the fund, and from these, there are now 19 projects. Eight of the 19 projects have closed.</p> <p>He gave an example of one project which has recently closed, Llŷn Maritime Museum. This group received funding from the fund to commission a Business Plan for the museum and to hold activity sessions every other Saturday during the winter. The business plan was recently completed and this will be used to guide the group on how to increase income. The sessions were successful with many people of all ages making the most of what was on offer. The money helped the museum become more self-sufficient by attracting more people to the museum during quieter times of the year.</p> <p>He gave examples of other projects being worked upon e.g. Menter y Plu, Criccieth Town Council.</p>	
<p>8.</p>	<p><b><u>Current Projects Update</u></b></p> <p><b>Rural Value</b> – RH gave an update on this road cycling project and explained that equipment had been ordered for 4 out of the 5 locations. The Cwrw Llŷn Brewery has shown an interest in being part of the scheme. RH showed the poster created by the Council to highlight the cycle routes in Gwynedd and explained that an event would be held in</p>	





Cofnodion Grwp Gweithredu Lleol

	<p>October. She showed a video promoting the scheme that was created by Dan Haul Cyf.</p> <p><b>Unique Streets</b> – CM explained that the umbrellas had been put up in Palace Street in Caernarfon and that they had received a lot of press and social media attention (7,000+ ‘likes’ on Instagram Visit Wales). A video will be created during the summer which shows the people of Caernarfon and visitors giving their views on the umbrellas and the project in general. There was a discussion about the disappointment of not having AGW’s name attached to the umbrellas - there had been a misunderstanding by the public that the scheme was about mental health. It was confirmed that a campaign was going on over the summer holidays to raise awareness that this was an AGW scheme, including opinion polls around 4 high streets in Gwynedd.</p> <p>CM explained that the Tafarn yr Heliwr group in Nefyn is holding a ‘Party on the Pavement’ event this Saturday. Local businesses will be involved and empty shops in the street will be used for a variety of activities. The Criccieth group are also working on their project, which involves sculptures of beasts on the beach inspired by the poem, ‘Welsh Incident’.</p> <p><b>Cheese Co-op (Cheese Production Unit)</b> – (DI declared an interest in this scheme).          CM explained that this research will be carried out to see whether there is a demand for a cheese production unit in Gwynedd and if there is a community of interest. An event was held on 09/07/19 to try and attract cheese producers and interested parties to help with the research. The attendees were supportive and suggested looking at producing other dairy products such as cheese.</p> <p><b>Electric Community Cars</b> – CM explained that 4 applications had been received following the open call and out of these 4 applications, two were selected, from Abergynolwyn and Bethesda. They hope the cars will be ready by October 2019.</p>	
9.	<b>Applications for approval</b>	
9.1	<p><b>Maker Space</b>          ZP explained that this was a joint project with Gwynedd Council’s Arfor scheme. Maker space is a collaborative space for making, learning, exploring and sharing using technological tools of all kinds e.g. 3D printers, laser cutters and 3D scanners. This project aims to establish</p>	





## Cofnodion Grwp Gweithredu Lleol

	<p>Maker spaces in 2 locations in Gwynedd, although some of the equipment will be shared. One of the spaces will be mobile and will be set up in empty shops for 6 months, while the second will be set up in a business park. People and businesses will have access to this equipment free of charge to trial new things without having to spend money buying the technological equipment. The project will also provide facilitation support to raise awareness and develop a community of makers. The space will be established in Porthmadog for the first 6 months so that the AGW team can manage it and solve problems sooner.</p> <p>Wyn Griffiths came to the meeting to give a better idea of what equipment will be purchased for the space. He explained that he used to run the Ffablab in Pontio so he is aware of which equipment would be most suitable, and because of his experience he knows how valuable this opportunity is for individuals in the area. It enables people to experiment, learn skills and raise awareness of this technology. He gave a demo of how a 3D Printer worked and the different things that can be produced.</p> <p>ZP explained that AGW is contributing £25,000 towards the project and Gwynedd Council through the Arfor Scheme funding will contribute £75,000.</p> <p>DI asked if we had done any research on the demand for the Maker Space. Wyn explained that over 700 people had received an induction in Pontio Arloesi which showed that there was a community of interest for this type of technology and that there was a range in their demographics too.</p> <p>CW suggested that it would be an idea to try and include the colleges in this project, especially the students who are studying Design and Technology and Art.</p> <p>DG explained that we will be holding workshops with different themes depending on their field e.g. farmers, plumbers etc.</p> <p>OG asked who would be running the project after AGW had piloted it. ZP said that we hope that the communities will take over the project and recognise the opportunity.</p> <p><b>The LAG members approved the pilot project at a total cost of £25,000.</b></p>	
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## Date of next meeting

10.	ZP confirmed the date of the next LAG meeting on the 16 <sup>th</sup> October. Venue to be confirmed.	
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Cofnodion Grwp Gweithredu Lleol

