



Cofnodion Grwp Gweithredu Lleol

Gwynedd Local Action Group Minutes - LEADER.

01.05.2019

Coleg Glynllifon

Present:

Enterprise Sector Representation:	
Ian Nellist (IN)	FSB
Dafydd Watts (DW)	Energy Saving Trust
Gwenan Williams (GW) (Chair)	Lleu Restaurant
Geraint Strello	BT
Alun Wyn Evans (AW)	NFU / FUW
Menna Jones (MJ)	Antur Waunfawr
Voluntary Sector Representation:	
OG Thomas (OG)	One Voice Wales
Arwel Jones (AJ)	Llŷn Partnership
Carys Williams (CW)	Mantell Gwynedd
David Ingham (DI)	DIY Industries Ltd
Public Sector Representation:	
Iolyn Jones (IJ)	One Voice Wales
Rhodri Owen (RO)	Coleg Glynllifon
Representation from Gwynedd Council:	
Anwen Davies (AD)	Rural Programme Leader
Gareth Thomas (GT)	Cabinet Member for Economy and Community Development
Representation from Menter Môn / Arloesi Gwynedd Wledig	
Rachel Roberts (RR)	
Eleth Peate (EP)	
Aaron Warren (AW)	
Rhian Hughes (RH)	
Rhys Gwilym (RG)	
Carwyn ap Myrddin (CM)	
Dafydd Gruffydd (DG)	



Point	Details	Action
Local Action Group meeting		
1.	A welcome was extended to everyone at the meeting by Gwenan Williams, chair of the LAG for 2019. GW welcomed two new members to the LAG, Cllr. Gareth Thomas and Anwen Davies.	
2.	Apologies were received from 6 members via RG. <ul style="list-style-type: none"> • Ceri Cunnington (Antur Stiniog) • Gwion Llwyd (Dioni) • Einir Young (Bangor University) • Craig ab Iago (Nantlle Valley 2020) • Sian Tomos (GISDA) 	
3.	<u>Minutes of Meeting 20/02/2019</u> <u>The minutes of the meeting were accepted as a true record.</u> There were no matters arising from the minutes. AJ and IN seconded the approval.	
4.	<u>Marketing Update</u> EP updated members on the marketing of AGW. The social media platforms used by AGW were introduced: <ul style="list-style-type: none"> • Facebook - This is more informal and we use spoken language. • Twitter - This is a platform used primarily to receive news and to share quick and concise information. • Instagram - This platform is newer to AGW, but is one that can reach younger ages. • Youtube - This is used as an archive for AGW videos. Statistics were also presented on each of the platforms such as demographics, number of followers, other pages followed by followers etc. EP explained that our social websites feed the traditional press, for example of this is the Community Electric Car project. Examples of the public engaging with social media pages e.g. comments, likes, number of 'views' of our videos. EP also reminded members that we are still using more traditional ways of marketing such as Papurau Bro.	
5.	<u>Gwynedd LEADER Evaluation - Wavehill</u> RR explained that the Gwynedd LEADER evaluation had now been completed. RR noted that Endaf from Wavehill had to postpone the evaluation session today and that we are re-arranging another meeting with him for the beginning of June.	



	<p><u>Wales Rural Network website</u></p> <p>RR reminded members that it was possible for them to go on the Wales Wide Network website to see the Welsh counties' LEADER projects, including Gwynedd LEADER. RR explained that after each LAG we would be updating the website so that all AGW projects were displayed on the website.</p> <p>DW suggested that it was a good idea to look at the website before approving new applications to see if another county had run a similar project.</p> <p><u>Arfor Scheme</u></p> <p>AD gave a presentation to members on this Scheme which is being implemented in Gwynedd, Anglesey and Carmarthen. It will seek to promote the language and the economy, offer business grants, establish ideas space and help businesses use the Welsh language and create more jobs.</p>	
6.	<p><u>Tour of Glynllifon Farm</u></p> <p>Before embarking on the tour, RO gave a short presentation to members of the three projects that will be visited namely the Cattle Fitbit, Precision Grazing and LoRaWAN. He explained that these three projects were ongoing projects that were still running and trying to solve some of the challenges facing the farm.</p> <ul style="list-style-type: none"> • LoRaWAN - RO showed where the sensor had been installed on the farm and what use they had of it e.g. gates, refrigerator. • Cattle Fitbit - RO and members went to see the cattle and explained that some of the cattle wore a pedometer to see how much they walked each day. • Precision Grazing - RO showed one of the fields where they are piloting the Precision Grazing project. <p>RO noted that the challenge now is to have time and a person with the expertise to analyse the data and develop it at the college.</p> <p>DG explained that CG had confirmed that AGW did not have to contribute to the costs of employing Anwen Davies and CG had recommended to AGW to appoint a Digital officer to support LEADER projects.</p>	
7.	<p><u>Drones Academy</u></p> <p>We spoke to one of the young people who attended the Drones Academy, Owain Roberts, over Skype. The aim of this project was to give young people in the Meirionnydd area the opportunity to learn more about drones and how to use them safely. A number of guest speakers</p>	



	<p>attended the sessions to show the young people the variety of different sectors drones are being used for.</p> <p>Owain explained that he had enjoyed his experience at the Drones Academy especially the presentation from North Wales Police and that he had helped him realise in what field he hopes to work in the future.</p> <p>He learned about the different uses of drones and the career opportunities that exist in the field. He was keen to attend more projects like this to develop the skills he learned at the Drones Academy.</p>	
8.	<p><u>Time to Venture</u></p> <p>Eryl Williams, one of the people who took part in the Time to Venture project, came to the meeting to talk about her experience of being part of this special project. The aim of the project was to give people in full time employment the opportunity to get one day a week away to work on their business idea. One of Eryl's interests was a craft, and she had a dream to start a business in this field. She explained that the Time to Venture project had helped her by offering her training and giving her the opportunity to devote more time to her dream, and through this she set up her company ' Gyda Llaw'. Since the project ended, Eryl has been busy going to birthday parties, a feathers party and holding craft sessions as well as selling the produce she produces.</p>	
9.	<p><u>Travel to Siop Griffiths, Penygroes</u></p> <p>The next part of the meeting was held at Siop Griffiths. There was a talk with Ben Gregory over lunch, where he explained how the Gwynedd Pilot Fund has helped Siop Griffiths. He explained that they had applied to the fund at this time last year in order to receive financial assistance to purchase technological equipment for holding a Digital Centre for young people in the area. The bid was successful and meant that the Digital Centre was able to run video-making sessions, podcasts, blogging and coding with young people and they have been able to win a number of awards for some of the films they have produced.</p> <p>Financial support from AGW has been a great help to the initiative as they develop their activities programme and create partnerships with schools and Bangor University for the future.</p>	
Next Date		
10.	<p>RR confirmed the date of the next LAG meeting on the 10th July. Location to be confirmed.</p>	



