

End of project report on Gwynedd Pop-Up Museums – Joint project between Arloesi Gwynedd Wledig and Gwynedd Fusion Network

Overview

The People's Pop—Up was a series of free events in four of Gwynedd's communities, namely Deiniolen, Y Rhiw, Blaenau Ffestiniog and Tywyn from 15th to 26th April 2019.

The People's Pop-Up was the result of the Gwynedd Pop-Up Museums project and was the joint work of Arloesi Gwynedd Wledig and Gwynedd Fusion Network. The aim of the project was to hold activities in establishments across Gwynedd that would bring people together in conversation through stories, art and objects during the Easter holidays. The project had to offer new opportunities for local people and visitors, of all ages, to take part in cultural activities by offering a programme that would attract interest amongst the people of Gwynedd and beyond in local history, heritage and identity.

These four communities were chosen as they were:-

1. Scattered throughout Gwynedd
2. Communities where deprivation existed
3. Communities that are not usually targeted for cultural and heritage opportunities.

19 events were held in 9 different locations within the four communities. These events offered a wide variety of opportunities to be creative and to learn about heritage and local history.

39 contributors were part of the timetable which included 27 local children and young people who displayed art work.

Audience

Families were the general target audience for the People's Pop-Up. Some activities were especially for children and young people and others for adults, but the a large of the programme provided opportunities for families to take part together.

206 participants in total took part or frequented the events over the period of the Pop-Up.

	Deiniolen	Y Rhiw	Blaenau Ffestiniog	Tywyn	Total
Number of events	6	4	4	5	19
Number of locations	3	1	2	3	9
Number of contributors	19	4	2	14	39
Number of participants	56	81	24	45	206

In detail

Deiniolen

15 and 16 April 2019

Locations used - Ysgol Gwaun Gynfi, Caffi EBs

In Deiniolen, there was close collaboration with the junior school, where story sessions and art exhibitions were held by GCSE Art students from Ysgol Brynrefail and with stands from agencies. There was also collaboration with Menter Fachwen who provided an exhibition of historical photographs of Deiniolen in Caffi EBs and two historical walks.

Positive elements

- The school was a suitable venue as it was accessible and situated on the main street of the village.
- The school's staff were flexible, helpful and supportive of the events.
- Gareth Roberts from Menter Fachwen, who has a local following, attracted large numbers to the two walks. His leadership of the walks was interesting and fun.
- There was enthusiastic support from the Ysgol Brynrefail Art Department whilst arranging the art exhibition, with the Head of Art giving his spare time during the holidays to work with the co-ordinator to set up the exhibition.
- Effective use was made of Caffi EBs as a starting point for the walks and as the venue for the old photographs exhibition. It was a popular venue amongst the villagers and central in the village.

Negative elements

- Only a few came to the story session with Leisa Mererid despite marketing and targeting families that fed the local junior school.
- Only a few came to see the art exhibition by the GCSE students at Ysgol Brynrefail despite marketing and targeting students studying art.
- The LleChi Cymru stand in the junior school did not offer attractive activities.

Y Rhiw

17 and 18 April 2019

Location used – Plas yn Rhiw

All the Rhiw events were situated at Plas yn Rhiw, which is in the ownership of the National Trust. Because of the favourable weather, the gardens of Plan yn Rhiw were used to hold the art events with Catrin Williams and the music events with Iwan Huws, all inspired by the sea. It was also the starting point for the walk with the story teller Dafydd Davies-Hughes.

Positive elements

- The location was excellent as a centre point for the events as it is accessible and familiar to local people and a tourist attraction. It also offered an appealing atmosphere.
- The Trust's staff were supportive from the organising period and during the events.
- A very wide cross-section of people attended - visitors and local people, Welsh and non-Welsh and from babies to people in their 80s.
- All the contributors led excellent activities and sessions and offered interactive and attractive opportunities for local people and visitors to learn about local history and heritage.
- Successful wide and varied marketing techniques, some attended after receiving pamphlets from the school, some had seen pamphlets in public places and other had seen the information on the web.
- There were more participants than expected in most of the events.

Negative elements

- Only a few went on the walk under the leadership of Dafydd Davies-Hughes.

Blaenau Ffestiniog

23 and 24 April 2019

In Blaenau Ffestiniog the events concentrated on the area and its relationship with the quarries. An art workshop for families was held with Sian Owen in CellB and a workshop and exhibition by Remy Dean as well as a session examining maps at Blaenau Ffestiniog Library.

Because of circumstances that were out of the control of the partners and the co-ordinator, namely a fire in the Blaenau Ffestiniog area, the events on 23 April had to be postponed and all the events were held on 24 April.

Positive elements

- A large number of participants took part in the slate art workshop with Sian Owen at CellB. Many of the participants were children 6 – 14 years old.

- The marketing technique of targeting schools in the wider area worked, with most of the participants having heard about the workshop by receiving a pamphlet from their school.
- CellB was a very suitable location as it was accessible, popular amongst local families, offered a large empty space, was suitable as a workshop as well as having a cafe where parents could relax whilst watching their children taking part.
- CellB has a large following on the web which ensured that changes to the programme didn't affect unduly the number of participants.

Negative elements

- Blaenau Ffestiniog Library was not an ideal venue as it is situated beyond the High Street and away from the commercial and cultural centre of the town.
- There was a feeling of disconnection with the community in the Library and the Library staff said that the Library was not used regularly by local people.
- Only a few went to the Remy Dean workshop and to the opening of his exhibition. The Remy Dean opening exhibition had been arranged by Gwynedd Council's Visual Arts Officer on behalf of the Library before the People's Pop-Up was arranged. Despite this, the Visual Arts Officer didn't contribute towards marketing the event.
- LleChi Cymru failed to lead the Mapping Session, as had been offered, for the People's Pop-Up timetable. This was a disappointment for those that had come to take part in the session.

Tywyn

25 and 26 April 2019

The events in Tywyn focussed on the history of the area. There was collaboration with Sant Cadfan Church for an archaeological walk around the town. One event was held for children in the Tywyn Wharf train station and the rest of the events held in the town Library.

Positive elements

- Tywyn Wharf Train Station, which is part of the Talylyn Railway, was a suitable location as it is accessible, familiar to local people, a popular attraction with tourists and a busy centre.
- The Talylyn Railway managers were extremely supportive of the event and had offered the Tywyn Wharf Station as a venue free of charge.
- The Tywyn Library was a suitable venue for the events as it is situated in the centre of the town and is a popular centre amongst local people of a wide age range.
- The staff at Tywyn Library were helpful and supportive of the events from the beginning of the planning stage onwards.
- All the contributors held and led excellent activities and offered innovative and interactive opportunities for local people and visitors to learn about local history and heritage.
- The majority of the events were attended by participants of all ages, with young children and older people taking part and all taking an interest together.
- The Vicar and members of St Cadfan Church, Tywyn, expressed their gratitude that the People's Pop-Up had included the Church as part of the historical and archaeological walk, led by Rhys Mwyn, in the timetable.
- The fact that the all the events in Tywyn were bilingual meant that Welsh speakers and non Welsh speakers could enjoy and take part together and that Welsh culture was able to reach a new audience.
- Wide marketing techniques were effective as participants travelled from afar in order to attend the events. An example of this was a family from Bala who attended a story and legends session with Mair Tomos Ifans after seeing a pamphlet at the Penllyn Leisure Centre in Bale.
- There were more participants than expected in the majority of the events.

Negative elements

- Few children from Ysgol Penybryn, the local Tywyn junior school, attended the events for children and their families, despite specifically marketing to and targeting families that fed the junior school.

Marketing

Raymond Jones from the design company Imbyll designed the marketing material for printing and distributing digitally. A two sided A4 pamphlet was created in full colour that included the full events timetable for the People's Pop-Up in the four areas as well as additional information on the background to the scheme and addresses for more information. A Welsh and English version of an A3 poster in full colour was also created advertising the events in the four areas but this did not include the timetable. The final designs can be seen on the last page. 2,000 pamphlets and 60 A3 posters were printed and all were distributed.

8 community newspapers in Gwynedd were contacted about including an advert, all in the catchment areas or in a nearby catchment area to the People's Pop-Up events. Because of the varying deadlines of the community papers, only the following papers carried an advert in the form of a People's Pop-Up poster:

Allais Ardudwy (Harlech)

Yr Wylan (Penrhyndeudraeth)

It was decided that the majority of the marketing would be 'from hand to hand' by targeting junior schools in the four areas where the People's Pop-Up events were taking place. This was because the potential reach of junior schools is unequalled, especially in rural areas of Gwynedd.

The pamphlets were distributed to all the pupils in the following junior schools:

Ysgol Gwaun Gynfi, Deiniolen

Ysgol Gynradd Llanrug

Ysgol Gynradd Llanbedrog

Ysgol Foel Gron, Mynytho

Ysgol Pont y Gôf, Botwnnog

Ysgol Crud y Werin, Aberdaron

Ysgol Gynradd Maenofferen, Blaenau Ffestiniog

Ysgol Manod, Blaenau Ffestiniog

Ysgol Gynradd Tanygrisiau, Blaenau Ffestiniog

Ysgol Bro Hedd Wyn, Trawsfynydd

Ysgol Penybryn, Tywyn

Pamphlets were also distributed to GCSE and Sixth Form students studying Art and Design at Ysgol Brynrefail, Llanrug.

Posters and pamphlets were distributed in public places such as shops, centres, libraries and restaurants as well as in places popular with tourists such as beaches and visitor centres in all four catchment areas.

There were a number of marketing activities on line. Before the implementation period, a digital copy of the pamphlet including the full timetable was sent by e-mail to a number of establishments and societies who had a potential audience. The social media websites of Arloesi Gwynedd Wledig and Gwynedd Fusion Network promoted the events before and during the implementation period. The poster and pamphlet were shared digitally with a number of on line community groups such as '*What's on in Tywyn*' on Facebook, which has 1,600 members, and on the websites of venues and / or establishments connected with the events such as Cell B in Blaenau Ffestiniog and Plas yn Rhiw's page on the National Trust's website.

Social media was also used to promote the events during the implementation period, with Gwynedd Fusion using Instagram to post updates on the events as they were happening.

When the People's Pop-Up events were being held in the venues, large colourful signs were erected in the streets to direct those attending and to attract interest amongst potential audiences. These signs followed the project's marketing style to ensure continuity.

A team of film makers, led by Dewi Fôn Evans, filmed various events that were part of the People's Pop-Up to create a short film that will give an overview and which will be a bubbling, cheerful and appealing record of what went on. Interviews were held with partners as well as participants in the events. This short film will be used as a record of the People's Pop-Up events and as a future resource if the People's Pop-up projects are repeated.

Outputs

The number of activities sharing information / marketing activities, promotion and raising awareness: 33

Film, posters, pamphlets, digital timetables, articles on Facebook (Arloesi Gwynedd Wledig, CellB and community groups on Facebook), shares on Facebook (Arloesi Gwynedd Wledig and by individuals in groups such as local branches of the Urdd), Plas yn Rhiw website, personal e-mails to groups (History Societies in Blaenau Ffestiniog and Tywyn), a number of posts from Fusion Network's instagram account, Menter Fachwen and Gwynedd Libraries' newsletters, Llais Ardudwy and Yr Wylan community newspapers. Posters and pamphlets were distributed to centres, libraries, shops, holiday parks, hotels, cafes and restaurants in the catchment area of the four locations as well as to 11 junior schools and one secondary school across the County.

Number of stakeholders who took part during the planning and the implementation: 11

Menter Fachwen, National Trust (Plas yn Rhiw), Blaenau Ffestiniog Library, Tywyn Library, Tywyn Historical Society, Blaenau Ffestiniog Historical Society, Welsh Slate, Criw Celf Bach Aberdyfi, Tal-y-Llyn Railway, Severn Wye Energy Agency, National Library of Wales.

Number of participants that supported the events:

Deiniolen - 56

Y Rhiw - 81

Blaenau Ffestiniog - 24

Tywyn - 45

Total - 206

Analysis

The above outcomes show that local stakeholders, such as agencies, public bodies and businesses are willing to take part and to Support public events in their areas. We saw that stakeholders were very willing to take the opportunity to connect with the public on a local level and to transmit the message that they are playing their part in the community culture of their area.

Stuart Williams, General Manager of the Tal-y-Llyn Railway

"We welcomed The People's Pop-Up to use our Narrow Gauge Museum at Tywyn Wharf Station as a venue, free of charge, as we always aim to welcome a wider audience to our locations. Having a Welsh-language event here was an opportunity to strengthen the connection with the local community especially."

That so many took part showed that there is a demand for free events for families during the school holidays and that people of all ages are interested in learning about local history and heritage through activities and the arts. The success of the People's Pop-Up events at Plas yn Rhiw in particular, suggests that there is a willing audience for more events of this kind that would which could draw on the very many and wide variety of participants who are visiting these accessible and appealing venues.

It also shows that families and individuals are pleased to be able to attend events that offer new experiences and that are led by experts.

An adult, aged 50+, who took part in the historical walk around Deiniolen -

"I enjoyed the activity because I saw that the children were present were enjoying themselves. I go to every similar event locally because I am not an expert on history so going to activities such as this help."

How did the project achieve its goals?

The Gwynedd Pop-Up Museums Project brief set the goal of offering ‘opportunities to bring people together in conversation through stories, art and objects and to raise enthusiasm and attract interest in the history and heritage of Gwynedd in a fun way.’ The project certainly provided a number of opportunities for people to come together, visitors and local people. The audiences showed a variety of age groups with older participants going to the same events as young children in many cases, such as the Shanty Singing Session with Iwan Huws, the Story and Legends Session with Mair Tomos Ifans and the Archaeological and Historical Walk around Tywyn with Rhys Mwyn.

There were a number of opportunities for participants to discuss and talk. During the presentation by Gruffydd Jones of the National Library, there were discussions about the local history and historical maps of Tywyn and during Catrin Williams’ art workshops in Rhiw, whole families discussed the history and legends of Bardsey Island. Gwilym Bowen Rhys came to perform as the King of Bardsey which was a trigger for families to directly connect with the local history of the area by questioning and learning. All of this offered opportunities for the participants to learn in an accessible and fun way.

Another goal linked to the project was to work with a number of different organisations across Gwynedd. This goal was achieved by holding the events at a number of different locations and working closely with organisations at the locations to promote and ensure positive experiences for participants. The project was an opportunity to develop further the relationship that Gwynedd Fusion Network already has with organisations such as The National Trust and CellB, as well as creating new relationships such as with the Talylyn Railway.

What worked well?

The timetable worked well because of the variety of events it had to offer. There was a variety of media, themes and locations. The communities themselves had been considered in detail when planning the timetable and events suitably tailored to each community and joining with any community activities that were already occurring, where this was possible. Some of the venues used were centres for tourists from outside Wales, such as Plas yn Rhiw and Tywyn Wharf Train Station, so this had to be considered when planning the timetable. As a consequence, the language medium of the events varied with some through the medium of Welsh and others bilingually.

There was clear communication with the stakeholders during the planning and implementation phases which ensured there were no problems or changes to the timetable, apart from one activity in CellB that had to be changed to the following day because of a fire in Blaenau Ffestiniog. Most of the venues were entirely suitable for the purpose - accessible and well known to the public. There was also clear communication between partners, namely the Co-ordinator, the representative from Gwynedd Fusion Network and the representative from Arloesi Gwynedd Wledig. As the discussions for a large part of the planning and implementation phases were between these three individuals, there were not too many partner voices; this contributed to the smooth running of the project.

During the implementation phase, the Co-ordinator and the representative from Gwynedd Fusion Network continued to make sure that there was steady and constant communication with the stakeholders by being present at all the events. The presence of a partner and the Co-ordinator at the events gave confidence to the stakeholders that the events would run smoothly.

The vast majority of the contributors to the timetable, that included creative practitioners, historical experts and agency representatives, had provided events and activities of a high standard. Where possible, experienced contributors were used that would attract an audience. The timetable also gave a platform to experts in their field who are less well known, to be able to share their expertise, their knowledge and their enthusiasm. It was also an opportunity to introduce new contributors and audiences to each other.

A parent who attended the events in Rhiw with their children -

“I enjoyed the events because the interaction between the people running the event and the children and adults taking part was brilliant.”

There were a number of examples during the events of contributors using their expertise, whether it be telling stories, art or lecturing, to present heritage, history and identity, in unexpected and completely accessible ways to new audiences. For example, during the Historical and Archaeological Walk, Rhys Mwyn discussed the ancient and recent history of Tywyn in a vivacious, interesting style that was suitable for both children and adults.

What should be done differently if the project is to be repeated?

Timing

The Co-ordinator started in post 7 weeks before the dates that had already been decided for the People's Pop-Up Events, which was a tight schedule for achieving the timetable and for the necessary promotion work. The timetabling was completed in 3 weeks. This was sufficient time but more time would have allowed more events to be held and in various other venues. For example, the original intention was, by collaborating with Gwynedd Archaeological Trust, to extend the scheme to five areas which would have meant that Dyffryn Nantlle would be included. But, because of slow communication with the Archaeological Trust, the People's Pop-Up had to move on without including Dyffryn Nantlle. The marketing material was prepared in a fortnight which was sufficient time for this element. A fortnight was then left for promoting the events across Gwynedd, which was not sufficient for the thorough promotional work the co-ordinator had hoped for. Allowing 4 weeks for promoting would have enabled marketing thoroughly, locally as well as marketing nationally. One example of marketing that was intended but not realised because of lack of time was a chat on the People's Pop-Up on Radio Cymru.

Marketing

There was frustration at the beginning of the process of working with the Designer creating the marketing material, as the Designer didn't share the same vision for the material as the partners and Co-ordinator, and this despite this vision being communicated clearly to the Designer beforehand in a phone call. A written brief to the Designer from the Co-ordinator at the beginning of the job would, maybe, have saved time and frustration and would have been a strong reference point for the Designer. The initial designs presented by the Designer didn't portray the tone of the events, didn't present the information clearly and wouldn't appeal to the target audience, namely families. The final designs were much closer to the mark but not ideal. Unfortunately, time didn't allow for more changes. Had there been more time, a period of research and working to compare with other local designers would have been worthwhile so as to ensure the most suitable Designer for the scheme was chosen for collaboration.

The decision was made not to have marketing material that promoted events in only one location, such as a poster for the People's Pop-Up for events in Deiniolen. Closer to when the events were to be implemented, it was realised that this kind of marketing material was required to transmit digital information quickly to potential audiences in specific areas. Simple designs were created by Gwynedd Fusion Network to respond to that requirement but it would have been useful to have marketing material from the beginning that promoted events in the individual locations and created by a Designer.

Making contact with young families in Deiniolen was difficult and the numbers attending the events, especially for children, such as the Story Session with Leisa Mererid, was disappointing. This was unexpected for the partners and the Co-ordinator because of the venue's accessibility and familiarity, namely the junior school, and the marketing work done by targeting families that fed the junior school. Were the project were to be repeated in Deiniolen, its marketing would have to be considered beyond the junior school. Research into online parent groups, parent support networks and nearby mother and toddler clubs would have been of benefit and then marketing the events for the children specifically amongst these groups.

Locations

Although most of the locations used during the People's Pop-Up were suitable, the Library at Blaenau Ffestiniog was the exception. Its geographical location is a disadvantage as it is located in a back street, in a residential area, quiet and away from the town's busy, commercial area. There was no feeling of connection between the Library and its staff and the residents of Blaenau Ffestiniog, with staff commenting that nobody attended the usual events arranged by the library. Were the project to be repeated in Blaenau Ffestiniog, it would be useful to reconsider the use of the Library and instead make more use of CellB, a venue which attracts a large numbers of residents to a vibrant and contemporary centre and which has, in terms of marketing, a wide reach.

What lessons were learnt?

The successful result of the People's Pop-Up shows that the people of Gwynedd and visitors to Gwynedd are interested in cultural events and that the concepts of local history and heritage don't put people off if they are presented in an exciting, cheerful and accessible style. It gives a platform to welcoming, flexible and informed contributors, who are ready to lead bilingually and work with participants of all ages, in an innovative way that kindles pride in the locality and encourages local identity.

Having a clear vision of image for a project like this is vitally important from the marketing perspective and time is required to decide on that image and to discover a designer that shares that vision.

There was an underspend in the People's Pop-Up budget, mainly on the budget for paying for events. As many events as possible in the time available were included in the timetable and more time would have enabled more events to be arranged and more locations to be used.

Pop-Up Museums Costs (Activities + locations costs = £6,700)

Deiniolen		Rhiw		Blaenau		Tywyn		
Ysgol Gwaun Gynfi	£62.50	2 art workshops Bardsey Crown – Catrin Williams	£500.00	Sian Owen’s workshop	£250.00	2 sessions Mair Tomos Ifans	£250.00	
Leisa Mererid	£100.00	Plas yn Rhiw	£270.00	Remy Dean’s workshop	£100.00	Rhys Mwyn	£120.00	
Gareth Roberts	£150.00	Iwan Huws	£300.00	CellB	£200.00			
Display Boards	£756.00	Gwilym Bowen Rhys	£300.00					
								Cyfanswm gwariant
	£1068.50		£1370.00		£550.00		£370.00	£3358.50

Marketing Spend

Community Papers	
Yr Wylan	£70.00
Llais Ardudwy	£50.00
Marketing Material	
Design - Imbyll	£310.00
Printing W O Jones (confirmation rquired)	£246.92
Printing 1000 more (inc vat)	£270.00
Film	£1332.00
	£2008.92

Mae'r prosiect yma'n ran o gynllun Rhwydwaith Cyfuno Gwynedd, sy'n annog cymunedau i chwarae rhan ym maes celfyddydau, diwylliant a threftadaeth.

This project is part of Gwynedd Fusion Network scheme, which encourages communities to get involved in arts, culture and heritage.



Cyllidwyd y prosiect hwn drwy raglen Cymunedau Gwledig Llywodraeth Cymru - Rhaglen Datblygu Wledig Cymru 2014-2020, a ariennir gan Lywodraeth Cymru a'r Gronfa Amaethyddol Ewrop ar gyfer Datblygu Gwledig. Caiff hefyd ei ran gyllido gan yr Awdurdad Dadgomisiynu Nwclear (INDA) a Chyngor Gwynedd.

This project has received funding through the Welsh Government Rural Communities - Rural Development Programme 2014-2020, which is funded by the European Agricultural Fund for Rural Development and the Welsh Government. It's also part funded by the Nuclear Decommissioning Authority (INDA) and Gwynedd Council.



f Arloesi Gwynedd Wledig t Cyfuno Gwynedd Fusion @ Cyfuno Gwynedd Fusion

POP-YP Y BOBL

THE PEOPLE'S POP-UP

Ebrill/April 15-26

DEINIOLEN · Y RHIW · BLAENAU FFESTINIOG · TYWYN

Canu!
Music!

Hwyl a
Bwrwml!
Fun &
Excitement

Teithiau
Cerdded!
Walking
Tours

Hybu
Hunaniaeth!
Promoting
Identity!

Stori a
Chwedlau!
Story
Telling

Gweithdai
Celf
Art
Workshops

Ffotograffiaeth
Photography

Hanes
Lleol
Local
History

Datlu
Cymuned!
Celebrating
Community!

Digwyddiadau i'r teulu oll yn ystod gwyliau'r Pasg
Events for the whole family during the Easter holiday

Dewch i ymuno â ni yn yr hwyl! Join in the fun!

Deiniolen - 15/4 & 16/4

15/4
'Fotomarathon' ar droed
Taith gerdded yng nghwmni Gareth Roberts i ail-greu
ffotograffiaeth hanesyddol o'r chwarael
Zawr o hyd, i gychwyn am 1:30pm o Gaffi EBs, Deiniolen
Dewch a'ch camera!
Photomathon on foot
Walking trip lead by Gareth Roberts to recapture historical
photographs of the quarry
2 hours long, to start from Caffi EBs at 1:30pm. Bring your
camera!

16/4
Sesiwn holi Uechi Cymru : Deiniolen A i Y
Neuadd Ysgol Gwaun Gynfi
Chat with Uechi Cymru : A to Z of Deiniolen
Ysgol Gwaun Gynfi
10am - 3pm

16/4
Sesiwn Stori i blant gyda Leisa Mererid
Neuadd Ysgol Gwaun Gynfi
Story session for children with Leisa Mererid
Ysgol Gwaun Gynfi
11am

16/4
Cyflinachu'r Chwarael
Taith gerdded yng nghwmni Gareth Roberts i
ail-darganfod lleoliadau cudd o'r Chwarael
Zawr a hyd
I gychwyn am 1:30pm o Gaffi EBs, Deiniolen
Secrets of the Quarry
Walking trip lead by Gareth Roberts to rediscover forgotten
quarry locations
2 hours long
To start from Caffi EBs at 1:30pm

15/4 & 16/4
Ardangosfa o waith cell arholiad myfyrwyr TGAU a Lefel A
Ysgol Brynrefail
Neuadd Ysgol Gwaun Gynfi
Exhibition of exam artwork by Ysgol Brynrefail's GCSE and
A Level students
Ysgol Gwaun Gynfi
9am - 3pm

15/4 & 16/4
Ardangosfa o ffotograffiaeth hanesyddol o'r chwarael
Ty Elidir
Exhibition of historical photographs of the quarry
Ty Elidir
10am - 3pm

Y Rhiw - 17/4 & 18/4

17/4
Gweithdy Coron Enlli
Gweithdy celf 2D i'r teulu cyfan gyda Catrin Williams
Plas yn Rhiw
The Enlli Crown workshop
2D art workshop for the whole family with Catrin Williams
Plas yn Rhiw
11am - 1pm

17/4
Sesiwn Caneuon Shantii i'r teulu cyfan gydag Iwan Huws
Plas yn Rhiw
Shanty Songs for the whole family with Iwan Huws
Plas yn Rhiw
3pm

18/4
Gweithdy Coron Enlli
Gweithdy celf 3D i'r teulu cyfan gyda Catrin Williams
Plas yn Rhiw
The Enlli Crown workshop
3D art workshop for the whole family with Catrin Williams
Plas yn Rhiw
11am - 1pm

18/4
Taith Gerdded i Borth Rhuol yng nghwmni Dafydd
Davies-Hughes, Felin Uchaf
I gychwyn a Blas yn Rhiw am 2pm
*Walk to Porth Rhuol lead by Dafydd Davies-Hughes,
Felin Uchaf*
To start from Plas yn Rhiw at 2pm

Blaenau Ffestiniog - 23/4 & 24/4

23/4
Gweithdy Celf Uechi i'r teulu cyfan gyda Sian Owen
Cellib
Storie Art workshop for the whole family lead by Sian Owen
Cellib
10:30am - 12:30pm

24/4
Gweithdy Celf gyda Remy Dean (18+)
Llyfrgell Blaenau Ffestiniog
Art Workshop with Remy Dean (18+)
Blaenau Ffestiniog Library
2pm - 4pm

24/4
Agoriad Arddangosfa INTER VERBA gan Remy Dean a
sgwrs gy artist
Llyfrgell Blaenau Ffestiniog
INTER VERBA by Remy Dean Exhibition Opening and
artist's talk
Blaenau Ffestiniog Library
5pm - 6pm

23/4 & 24/4
Lwybrau hen a newydd - Sesiynau mapio lwybrau a chreu
map i'r dyfodol gyda Uechi Cymru
Llyfrgell Blaenau Ffestiniog
*Paths old and new - Mapping sessions and map making
for the future with Uechi Cymru*
Blaenau Ffestiniog Library
23/4 - 1pm-3pm
24/4 - 11am-1pm

Tywyn - 25/4 & 26/4

25/4
Sesiwn Stori a Chwedlau Dwyieithog i'r teulu cyfan gyda
Mair Tomos Iffans
Amgueddfa Rheilffordd Narrow Gauge, Gorsai Tywyn
Wharf
*Bilingual story and legends session for the whole family
with Mair Tomos Iffans*
Narrow Gauge Railway Museum, Tywyn Wharf Station
11am - 12pm

26/4
Cyflwyniad am hanes Tywyn gan Gruffydd Jones o Llyfrgell
Genedlaethol Cymru
Llyfrgell Tywyn
*Presentation on Tywyn history by Gruffydd Jones from The
National Library of Wales*
Tywyn Library
10:30am

26/4
Taith hanesyddol ac archeolegol o amgylch Tywyn gyda'r
archeolegwyr Rhys Mwyn
Cychwyn o Eglwys Sant Cadfan am 2pm
*Historical and archaeological walking tour with
archaeologists Rhys Mwyn*
to start from St. Cadfan's Church at 2pm

25/4 & 26/4
Ardangosfa Celf gan aelodau Cwif Celf Both Aberdyfi
Llyfrgell Tywyn
Exhibition of Artwork by Aberdyfi Cwif Celf Both members
Tywyn Library
25/4 - 2pm-6pm
26/4 - 10am-1pm

25/4 & 26/4
Sesiwn holi Uechi Cymru : Tywyn A i Y
Llyfrgell Tywyn
Chat with Uechi Cymru : A to Z of Tywyn
Tywyn Library
25/4 - 2pm-4pm

MYNEDIAD AM DDIM! FREE ENTRY!

Dewch i ddathlu hanes a diwylliant pedair cymuned arbennig yng Ngwynedd. Mi fydd rhywbeth i'r teulu oll yn y digwyddiadau unigryw hyn. O deithiau cerdded, ddarganfod chwedlau, gweithdai celf i gyfleoedd i ddsygu mwy am ein hanes difyr. Dyma gyfle gwych i weld y gorau sydd gan Wynedd i'w gynnig.

Come celebrate the history and culture of for fantastic communities in Gwynedd. There will be something for the whole family to enjoy in these one-off events. From walking tours, discovering local myths, art workshops to learning more about our vast and interesting history. Here's a wonderful opportunity to see the best that Gwynedd has to offer.

POP-YP Y BOBL

Ebrill 15fed-26ain

Deiniolen - Y Rhiw - Blaenau Ffestiniog - Tywyn

Digwyddiadau i'r teulu oll yn ystod gwyliau'r Pasg

MYNEDIAD AM DDIM!

Canu!

Hwyl a Bwrlwm!

Teithiau Cerdded!

Hybu Hunaniaeth!

Stori a Chwedlau!

Gweithdai Celf

Ffotograffiaeth

Hanes Lleol

Dathlu Cymuned!

dewch i ymuno â ni yn yr hwyl!

Am ragor o fanylion, dilynwch :

Arloesi Gwynedd Wledig Cyfuno Gwynedd Fusion Cyfuno Gwynedd Fusion
Neu cysylltwch: Rhian Hughes (01766) 515 946



THE PEOPLE'S POP-UP

April 15th-26th

Deiniolen - Y Rhiw - Blaenau Ffestiniog - Tywyn

Events for the whole family during the Easter holiday

ALL EVENTS ARE FREE!

Music

Fun and Excitement!

Walking Tours

Promoting Identity!

Story Telling

Art Workshops

Photography

Local History

Celebrating Community!

join in the fun!

For more details, follow:

Arloesi Gwynedd Wledig Cyfuno Gwynedd Fusion Cyfuno Gwynedd Fusion
Or contact: Rhian Hughes (01766) 515 946



