

Gwynedd LAG minutes - LEADER.

1.2.2018

Coed Y Brenin, Dolgellau

Present:

Representation from the Enterprise Sector:		
Dafydd Watts	(DW)	Severn Wye Energy
Anwen Jones	(AP)	
Gwennan Williams	(GW)	Bwyty Lleu
Alun Wyn Evans	(AWE)	Chair of LAG - NFU/FUW
Representation from the Voluntary Sector		
Craig ab Iago	(CI)	Dyffryn Nantlle 2020
Arwel Jones	(AJ)	Partneriaeth Llyn
David Ingham	(DI)	DIY Industries Cyf
Representation from the Public Sector		
O G Thomas	(OG)	One Voice Wales
Helen Pye	(HP)	Snowdonia National Park
Dr Einir Young	(EY)	Bangor University
Dylan Griffiths		Gwynedd Council
Representation from Menter Môn		
Dafydd Gruffydd	(DG)	
Llywelyn Rhys	(LIRh)	
Eleth Peate	(EP)	
Aaron Warren	(AW)	
Rhian Hughes	(RH)	
Rachel Roberts	(RR)	
Katie Hughes-Ellis	(KHE)	



Point	Details	Action
LAG meeting		
1.	Alun Evans welcomed everyone to the meeting	
2.	Apologies were received from 8 members via RR. <ul style="list-style-type: none"> • Aled Jones-Griffith – Grŵp Llandrillo Menai • Delyth Vaughan Rowlands – Mantell Gwynedd • Bob Lowe – Plas Heli Cyf • Menna Jones – Antur Waunfawr • Sian Elen Tomos – GISDA • Ceri Cunnington – GISDA • Ioan Thomas – Gwynedd Council 	
3.	<u>Declaration of Interest</u> There were no declarations of interest.	
4.	<u>Minutes of meeting on 4/10/2017</u> The minutes were accepted as correct. There were no matters arising.	
5.	<u>Financial report</u> RR explained that AGW in the past had presented the figures quarterly but today it is presenting figures up to the end of the scheme over the next three years (end of 2021). There is a sum of £2.5 million to be spent in Gwynedd with expenditure of £609,000 implemented, which means that we are underspending at present. The day's applications come to £422,505 with match funding of £100,600 (this amount is included in previous projects). RR went on to explain that there is therefore a need to spend £500,000 annually over the next three years, and £125,000 quarterly. RR explained that although we have earmarked large amounts of money, it needs to be spent as well as implementing the projects. It is also possible for some projects to underspend, and so the money will return to the pot. There were 12 applications requiring approval of £422,505 with an AGW contribution of £288,760. Four of the projects are collaborative projects, with £33,000 coming from other counties.	



	<p><u>Extra 5k for the research pot for the 5 themes.</u></p> <p>In the past members have approved an additional £5000 for a research pot for the 5 themes. RR asked for the same amount again. This money goes to an expert to look thoroughly at an application before it is presented as a full application.</p> <p>Members agreed that this should continue.</p> <p>HP asked if there were themes where we are struggling to spend. RR confirmed that there was more money left in Theme 2 (Facilitating pre-commercial development, business partnerships and short supply chains). DG said that the Government allows our LAG members to prioritise the themes.</p>	
	<p><u>Update – current projects:</u></p> <p><u>Time to Venture</u></p> <ul style="list-style-type: none"> • RH gave an update on the Time to Venture project. Five applications were received initially, with 3 being successful. Support was received from Ian Nellist, David Ingham, Sian Tomos and Arwel Jones to examine the applications. • The first is Eryl Price Williams who works for Gwynedd Council as an Administrative Assistant. <ul style="list-style-type: none"> ○ Eryl has been interested in crafts and 'upcycling' for some years and she has turned this into a business by providing workshops and activities for children and people of all ages. ○ Eryl felt that workshops of this kind could help to give a positive focus for those who have a problem with mental health. Youth clubs and elderly day centres are closing down, so there is a large gap for learning new skills. • Raymond Jones – <ul style="list-style-type: none"> ○ Raymond has worked for Gwynedd Council for 25 years as a manager on corporate projects. He wants to start a mobile Pizza business. The Pizza industry is worth over £2 billion in Britain and increases annually. People of all ages enjoy pizza and the market is wide and established. ○ Raymond wants to invest in equipment - a mobile wood-fired oven located in a gazebo. 	



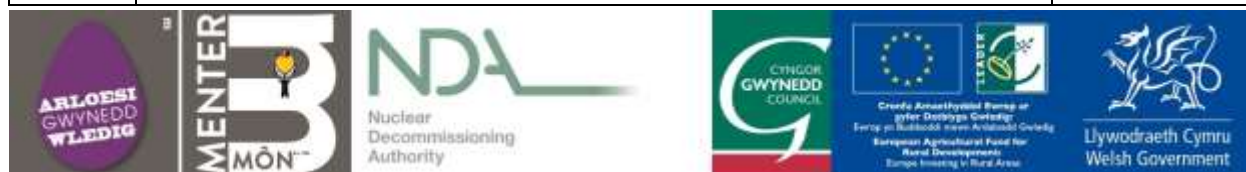
- He has investigated the field and has discussed the matter further with caravan owners. Many of them have declared an interest to locate his stand on specific days in the Summer. He will also offer the service in local markets, and at parties and weddings.
- **Jacqui Parry**
 - Jacqui is a teaching assistant at Ysgol Glan y Môr Pwllheli and her idea is preparing luxurious desserts in jam pots. She also made enquiries locally to sell at Pwllheli shops and has also received customer orders.
- **Lois Jones**
 - Prior to the closing date for the applications in November, Tesni Jones visited the office on behalf of her sixteen-year-old daughter Lois who attends Ysgol y Moelwyn. Lois's business idea is sheep trekking. Lois lives on a hill sheep farm with her family at Trawsfynydd. Also, in her spare time she shows a special breed of sheep from the Netherlands and has been very successful in shows.
 - Lois saw an item on the 'Coast & Country' programme, there is also a farm in the Brecon Beacons that is very successful with the initiative. Lois and her mother thought there was a gap in the market to offer this to visitors in Snowdonia. Something different, and extra income for the farm.
 - Lois will only receive business mentoring support whereas the other three will receive mentoring and payment for losing a paid day.

The mentoring will be provided by Caryl Lewis of Celyn. The scheme runs for 6 months till the end of July.

	<p><u>Cysawd Eryri</u></p> <p>RR gave an update on this scheme. The artist has been appointed as well as locations confirmed. The first 4 planets are in the Blaenau area and all other planets have been spread across the National Park. The artist will work very closely with the local schools to create the planets. It is hoped that the workshops will be in place by mid-February with the work finished by the end of March/April. Further developments will be announced at the next meeting in April.</p> <p><u>Snowdonia Giving</u></p> <p>RH gave an update on Snowdonia Giving.</p> <ul style="list-style-type: none"> • The pilot has now been ongoing for 18 months and almost 60 businesses from all backgrounds have joined up. In the first round, over £3000 was collected and this went to a scheme for 48 young people to receive a qualification in Practical Conservation through the Snowdonia Society. • For the second round it was decided to have a target of £10,000, to be increased in a year, and to date £10,400 has been collected. • This time, the sum will be spent on the Cwellyn path which at the present time has £40,000 worth of work to be carried out on it after damage some months ago. • The National Park will contribute £1 for £1 towards the sum, which means that funding is available to contribute towards half the cost. • RH reported that there was an event taking place on the following Monday Night at the Victoria Hotel in Llanberis at 6.30pm. This will be a public event where we will celebrate the success so far but also discuss the future. • Caryl Lewis of CELyn company is assisting with preparing a closing/ final report for the scheme and feedback from the event will feed into this report. 	
Applications for Approval		



	<p><u>AGW.065 Egni Bro</u></p> <p>Declaration of interest - Dafydd Watts declared an interest for this application.</p> <p>LIRh presented the application and explained that it would be a pilot to create a community energy strategy in Bro Ffestiniog. LIRh explained that the strategy will identify opportunities for individual community energy enterprises in the area to work together to achieve the following 5 objectives:</p> <ul style="list-style-type: none"> o Contribute to making the area zero carbon o Reduce fuel poverty o Create and secure jobs locally o Strengthen the local economy o Improve the financial viability of community energy schemes <p>LIRh explained that this is an application for two assessments which are part of the strategy.</p> <ol style="list-style-type: none"> 1. An assessment of the potential of renewable energy generation in Bro Ffestiniog. 2. An assessment of the electricity transmission network in Bro Ffestiniog. <p>Members were very supportive of the scheme. EY suggested that it would be useful to contact Dr Gwen Hughes of Bangor University, who has a PhD in Welsh Community Energy, to become part of the steering group. EY also noted that it would be useful to contact Ynni Ogwen and Ynni Peris to learn about their experience.</p> <p>LAG members approved expenditure of £15,700. (With match funding of £3,600 from Cwmni Cymunedol Bro Ffestiniog. Therefore, the total cost of the project is £19,300)</p>	<p>Contact Dr Gwen Hughes from Bangor University.</p>
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	<p><u>AGW. 071 Making Places Schemes</u></p> <p>KHE explained that this was a collaborative application with Gwynedd Council.</p> <p>KHE explained that this was a pilot to create a better understanding and interpretation of the slate industry within selected communities, as well as creating a narrative to tell the history of the slate industry in North Wales.</p> <p>KHE explained that the project will feature 6 key stages in 3 areas, namely Llanberis, Tywyn Bethesda or Blaenau Ffestiniog:</p> <ol style="list-style-type: none"> 1. Town Inspections: 2. 'Mystery Visitor' 3. Place-Based Scheme 4. Undertaking priority actions of the Place-Based Scheme: 5. Promotion and evaluation 6. Income generation feasibility study (1 area) <p>EY suggested that details for the signs of the slate routes should be clear and easy to follow to stop people from getting lost.</p> <p>HP said that 'Visit England' had excellent guidance on how to run slate workshops.</p> <p>LAG members approved expenditure of £50,000. (With match funding of £30,000 from Gwynedd Council. Total cost of the project is £80,000)</p>	<p>Contact Visit England for the guidance.</p>
	<p><u>AGW.073 Drone School</u></p> <p>KHE explained the application and explained that the scheme had been developed jointly with Gwynedd Council. KHE explained that this will be a pilot project to create a Drones School at Llanbedr airport, for 14-19-year olds. The young people will learn how to use drones safely in a controlled environment from April to summer 2018. DG explained that this was important for GC to develop STEM skills for young people.</p> <p>HP noted that it was important that the training highlighted that Snowdonia National Park had specific guidelines on the use of drones within the Park boundaries. GLI suggested that it would be great to encourage entrepreneurs in the sector. OG noted that farmers have an interest in using drones technology. Members were very supportive and everyone approved the application.</p>	<p>Ensure that the training includes the air navigation guidelines within the Snowdonia National Park.</p> <p>Connect with Off the Ground TV, a company from Llanberis that uses drones for photography.</p>



	<p>LAG members approved expenditure of £20,000. (With match funding of £20,000 from Gwynedd Council. Therefore, the total cost of the project is £40,000)</p>	
	<p><u>AGW.072 Pop-Up Museum</u></p> <p>KHE explained that this was an application following a conversation with AONB staff to discuss the potential of synergy between the two schemes. The AONB noted the concept of a Pop-up Museum as a potential project within the AONB strategy, and it underpinned Arloesi's Theme 1. KHE explained that this project looks at running a number of temporary museums with different themes on the Llŷn Peninsula. The project will be in partnership with existing museums such as the museum in Nefyn, as well as the Ecomuseum.</p> <p>KHE noted that Arloesi will apply to the AONB for £10,000 on the 5th of February 2018, and then the panel will sit on the 20th February 2018. AJ explained that he was aware that a number of applications had been received by AONB and he would suggest reducing the AONB application somewhat as there is not much money in the fund, to ensure it is approved. Members therefore agreed to approve up to £15,000 if it is necessary to reduce the AONB application.</p> <p>LAG members approved the expenditure up to £15,000. (With match funding of £5,000 from AONB. Therefore, the total cost of the project is £20,000)</p>	
	<p><u>Bro Cast</u></p> <p>RR presented the Bro Cast application. Application from Cwmni Bro Ffestiniog (group of Social Enterprises who have come together) with the vision of promoting the area. They want to pilot a digital broadcasting system with a series of events, an internet channel, radio and social media. The cost of the application is £22,500, with a contribution of £16,500 from AGW and £6000 from Cwmni Bro. It is a year-long pilot with the aim of it being standalone after this time. RR said that Cwmni Bro had visited Radio Beca in Ceredigion which is doing something similar. DG noted that a comment made in the Technical Group that Bro Cast will have to be careful with the output that is broadcast, boundaries will have to be set. RR confirmed that it will be a bilingual project so that everyone in the community can be part of it.</p> <p>LAG members approved expenditure of £22,500 (with match funding of £6000 from Cwmni Bro Ffestiniog).</p>	



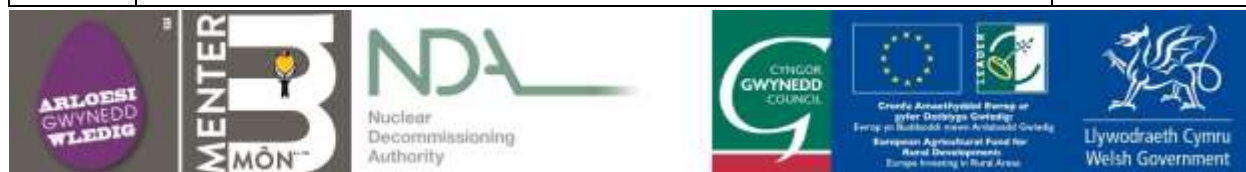
	<p><u>Digital House</u></p> <p>This application was received from Antur Waunfawr where there is a holiday home that wishes to pilot digital technology for people with different needs, e.g. learning and physical disabilities. Originally, the sub-group noted that more work was needed to look into what type of technology it needs. Consultants then advised on the technology that is suitable for the project. The application is to buy the items, with a contribution of £14,000 from AGW and £6000 from Antur Waunfawr.</p> <p>* The application was approved by the members. *</p>	
	<p><u>VR Dementia Go</u></p> <p>Application was received from Gwynedd Council. The aim of the project is to create Welsh VR technology. Many of those living with Dementia in the Gwyrfai area have Welsh as a first language. Training will be available for carers to show what it is like to live with the condition. They have received a grant of £20,000 from the Government (Cymraeg 2050). The AGW contribution will be £17,080. Gwynedd Council will implement the project and full support has been received from the Alzheimer's Society.</p> <p>* The application was approved by the members. *</p>	
	<p><u>Local Produce Markets</u></p> <p>DG explained that there was 20% funding towards collaborative plans between the counties (Anglesey and Conwy).</p> <p>Jane Davies from Arloesi Môn came to present two applications, the first being Local Produce Markets. The aim of this project is to increase the number of people attending markets. There will be an open call to see which markets in Anglesey and Gwynedd are interested in being part of the scheme. The Holyhead market, Llangefni market, Anglesey Farmers' Market and Porthmadog market have already declared an interest, but Gwynedd needs more. The intention is to bring the markets together, discuss their experiences and see what their needs are.</p> <p>The scheme will receive expert advice from 'NABMA' (National Association of British Markets Authority); workshops and a marketing campaign will be organised over the next 12 months.</p> <p>The cost of the project is £18,300. AGW's contribution is £9150 and Arloesi Môn's is £9150.</p> <p>* The application was approved by the members. *</p>	



	<p><u>Best of North Wales</u></p> <p>The aim of the scheme is to promote local produce in the three Counties in North Wales. JD noted that although the 'foodslam' events were very successful, there has been a reduction in quality producers and the way they are administered and marketed, especially over the last year. The intention is for producers to work better together to improve economic impact. The model will include a unique code of conduct and there will be sub-groups in each county. The application also includes an administrative position across the three counties.</p> <p>It is a challenging scheme because the LAGs in the other counties have different structures and a different focus. However, the application has been agreed in Anglesey and Conwy. JD said the model should be a strong one after the end of the pilot, and sustainable for the future.</p> <p>The cost of the project is £30,555 with each county contributing £10,185.</p> <p>* The application was approved by the members. *</p>	
	<p><u>Local Produce Vending</u></p> <p>An application was received from the North Wales Dairy Sheep Group. The aim of the project is to buy a vending machine and fill it with local produce to help reduce the barrier between the buyer and the producer. The machine will be located in different locations across Gwynedd.</p> <p>The application was discussed in detail in the sub-group where some concerns were raised e.g.</p> <ul style="list-style-type: none"> • Who would be responsible for supplying the machine? • Who would be responsible for keeping it clean? • Who would collect the money? <p>Two locations have been shown an interest in having the machine over the pilot phase, namely Portmeirion and Plas Heli. Research has been carried out by Geraint Hughes and Sian Davies who have contacted local producers and 17 have shown an interest in taking part. The application includes buying the machine and paying for a co-ordinator for 6 months. The coordinator will receive a text identifying which locker is empty and then he/she will notify the producer to fill it themselves.</p> <p>There was concern with State Aid for the project, so all products will have a 20% supplement and the additional income will go back to the project to help pay for the coordinator for the subsequent 6 months. The</p>	



	<p>machine will be at Plas Heli from April to June while the Sailing Festival is on, and at Portmeirion from July to September.</p> <p>AJ proposed that it would be a good idea to charge all producers a deposit (amount to be discussed) and that they get this back at the end of the pilot.</p> <p>The cost of the project is £20,000, with £9000 earmarked for the machine.</p> <p style="text-align: center;">* The application was approved by the members. *</p>	
	<p><u>Creative Communities Fund</u></p> <p>DG presented this application. AGW receives frequent enquiries from communities about activities, studies and purchases of equipment etc. Enquiries also come through Regeneration Officers. As AGW underspends, and needs others to deliver projects on our behalf, we are proposing to create a fund of £100,000 with £10,000 at most being allocated to each project. All applications received would have to be consistent with LEADER's innovative principles and ethos, and all applications will be discussed by a sub-group. Groups will be required to attend an Arloesi pre-application workshop. These will encourage delegates to define the problem they are trying to solve and ask how best to respond. These workshops will be open to everyone and aim to create a pool of community pioneers across Gwynedd. Satori LAB ran similar workshops for LAG members in 2016.</p> <p>Lyndsey said there were pressures on communities and community councils to take on services that are being discharged by the Council. One example is public toilets where many were recently offered to communities, or they would be closed. Lyndsey said that a model would be useful to see what would be best for the community to generate income. e.g. choose 3 public toilets, one in a rural area, one in an urban area and another one in an area that is popular with tourists, and pilot different forms of fundraising either via a technical system through a telephone app, or a payment machine by the door.</p> <p>The cost of the project is £110,000 towards the fund, £100,000 for the fund and £10,000 for the workshops.</p> <p>* The application was approved by the members. *</p>	
	<p><u>Carneddau Circular Route</u></p> <p><u>This is an application that has been through the National Park and is a co-operative one with Conwy, who will be leading the project. KHE</u></p>	



	<p><u>explained that it is a feasibility study for routes/paths around the Carneddau, how to connect with local communities with the walking routes. The aim of the application is to develop an audience, promote the area and review the network. One condition is that there will have to be 3 prices for the work before moving forward. * EY suggested that the person carrying out the work should walk the paths in order to understand the area, for the benefit of the study *.</u></p> <p><u>The cost of the application is £10,000.</u></p> <p><u>* The application was approved by the members. *</u></p>	
<h2>Next Date</h2>		
	<p>Date of meeting is 25th April at Porthmadog Football Club at 1.00pm</p>	

