



Cofnodion Grwp Gweithredu Lleol

Minutes of the Gwynedd LAG - LEADER.

17.10.2018

Snowdonia Aerospace Centre, Llanbedr

Present:

Enterprise Sector Representatives:		
Ian Nellist	(IN)	FSB
Dafydd Watts	(DW)	Energy Saving Trust
Gwenan Williams	(GW)	Bwyty Lleu
Ceri Cunnington	(CC)	Antur Stiniog
Menna Jones	(MJ)	Antur Waunfawr
Voluntary Sector Representatives:		
Sian Tomos	(ST)	Gisda Cyf
Arwel Jones	(AJ)	Partneriaeth Llyn
Carys Williams	(CW)	Mantell Gwynedd
David Ingham	(DI)	DIY Industries Cyf
Public Sector Representatives:		
OG Thomas	(OG)	Un Llais Cymru
Einir Young	(EY)	Bangor University
Rhodri Owen	(RO)	Coleg Glynllifon
Gwynedd Council Representative:		
Menter Môn/ Arloesi Gwynedd Wledig staff:		
Zoe Pritchard	(ZP)	
Rachel Roberts	(RR)	
Eleth Peate	(EP)	
Aaron Warren	(AW)	
Rhian Hughes	(RH)	
Rhys Gwilym	(RG)	
Sioned Morgan Thomas	(SMT)	
Carwyn ap Myrddin	(CM)	





Cofnodion Grwp Gweithredu Lleol

Dafydd Gruffydd (DG)

Point	Details	Action
Local Action Group meeting		
1.	Menna Jones welcomed everyone to the meeting; she explained that Alun Evans could not attend and so she would be chairing the meeting. MJ welcomed two new members to the LAG, Rhodri Owen and Carys Williams. She also welcomed two new members of AGW staff, Rhys Gwilym and Carwyn ap Myrddin.	
2.	Apologies were received from 5 members via RG. <ul style="list-style-type: none"> Alun Wyn Evans (Chair/NFU) Helen Pye (National Park) Coun. Ioan Thomas Gwion Llwyd (Dioni Ltd) Craig ab Iago (Dyffryn Nantlle 2020) 	
3.	<u>Declarations of Interest</u> Einir Young and Sian Tomos completed a Declaration of Interest form for the Llety Arall Gwynedd Pilot Fund as they are shareholders in the company. Menna Jones completed a Declaration of Interest form for Llety Arall and the Social Prescription.	
4.	<u>Minutes of the meeting 11/07/2018</u> The minutes of the meeting were accepted as a true record. There were no matters arising from the minutes.	
5.	<u>Update on current projects:</u> <u>Snowdonia Solar System:</u> RR gave an update on this initiative. The project has taken longer than expected, having to work according to the school holiday schedule. The Sun is being created today in Blaenau Ffestiniog by artist Andy Birch and young people from Gisda. Tomorrow sees the final session at the Oakley Arms with Ysgol Cefn Coch Penrhyndeudraeth to create the planet Jupiter (has been held back due to the need to go through planning process with Park – permission that does not need planning permission). The other planets are almost finished, and will be installed next week. Brochures, websites and plaques have been created for the project to stimulate the interest of local people and visitors to discover the Snowdonia System. We will run Dark Sky training for business staff on the 7th of November.	





Cofnodion Grwp Gweithredu Lleol

Hope to launch the project on the 29th of November - an exciting event where we are hoping to create rockets / astronomy night at the end. So far 10 businesses and 9 schools (180 children) have been involved in the project.

Show a video of the Snowdonia Solar System project

Hoppa Harlech:

Show a video of the Hoppa Harlech project

RR gave an update on this project. The service has run very well and is popular - a very high satisfaction score. 3,600 have used the service - Bus Pass / Welsh Concession holders / children under 5. £2,798.50 was collected over the 44 days, which is 23% of the cost. The community felt that the service has been beneficial to the town - less traffic/ congestion. Evaluation data was collected by a sample of 120, indicating that Hoppa users spend more time in the town, and are more likely to visit the castle/ cafes/ shops. The community is eager to run the service again next year, but there is a large revenue gap of £8,000. Martin is looking into options to reduce the gap e.g. raising the price to £2, getting businesses to sponsor the scheme, raising £20 more on the membership of Visit Harlech. DG explained that the project was a data capture scheme to see if there was a possible model there. GW and MJ suggested that local businesses and the Council contribute to the running costs of the service. MJ requested an update from RR at the next meeting.

Drone Academy:

***Show a video of the Drone Academy project ***

ZP gave an update on this project. The project was successful with lots of positive feedback from members and their parents. The 5th session was held last Saturday, the last session will be held this Saturday (20th October). The academy has had over 20 members between the ages of 14 and 17, including both boys and girls. Have had guest speakers for each session e.g. lecturer from Manchester University, North Wales Police, Gwion Llwyd, Sue Wolf etc. ZP highlighted the importance of the academy as it shows to the young people of the area the career opportunities that are available in their local area within the drone industry. MJ praised the project and suggested contacting colleges and universities to see if they can work with them. Also suggested forming a special sub group to discuss the future of the project and where to go next. ZP noted that more people in North Wales need to be part of the Drone industry. DG suggested an event to discuss the company's future with drones.





Cofnodion Grwp Gweithredu Lleol

	<p><u>Dementia VR:</u> RH gave a presentation on this project. It has received very good feedback and many people have attended the sessions in libraries and centres across Gwynedd. Sessions still going on and will finish at the end of October.</p> <p><u>Wander Safe/ Crwydro'n Sâff - Frongoch:</u> RH gave an update on the project. The equipment is currently being installed in Frongoch, the date will be confirmed shortly. EY suggested that the name was questionable - RH understood and noted that the technology used is Wander-Safe, but it is possible to change the name of the project in the future.</p> <p><u>Digital Play Area (LoRaWAN):</u> RH gave an update on the project. It has received good feedback and there is money left in the pot ready to spend. Launch of Digital Play Area at Coleg Glynllifon on Friday 12/10/2018 went well. Number of guest speakers - RO was one of them. RO explained how a sensor works and how they can be used and where. It can be beneficial for the Council e.g. emptying litter bins etc. RH explained that 5 new sensors needed to be designed – there is an opportunity for Glynllifon students to work on this. MJ suggested organising an event in Glynllifon - some kind of open call for ideas for a sensor - RH explained that an awareness raising campaign will continue over the next year to ensure use. ZP suggested that the marketing needs to change direction and focus on simpler messages e.g. name the problem and find a way to solve it. RO explained the AIP application 1. LoRaWAN sensors to measure soil temperature and nutrients 2. Safety on the farm e.g. gate sensors.</p>	
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6.	<p><u>Summary of Arloesi Gwynedd Wledig</u> ZP gave a presentation on the Local Development Strategy (LDS). Reminded members of 29 LDS objectives and their importance when discussing and approving projects in the LAG. The LDS needs to be reviewed in order to remind Members exactly what LEADER is about. Identify the 7 objectives to be prioritized as selected in the LDS review session in November 2017. Project objectives that have yet to be implemented were identified (wood fuel, collaboration with universities, helping businesses with procurement). AJ believed that we should create a tool-kit to help community groups who apply to the Gwynedd Pilot Fund to create a business plan, feasibility study themselves, without a large</p>	
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Cofnodion Grwp Gweithredu Lleol

	financial investment every time.	
7.	<p><u>Underspend Confirmation</u></p> <p>ZP provided funding update. It was confirmed that the total pot at the start of the scheme was £2.547,247 million.</p> <p>If the LAG approves all of the projects today (Total AGW contribution of £98,500), it would leave £1,271,066 to be allocated and to spend before December 2021.</p> <p>It was explained that Theme 2 is underspent compared to the other themes. By contrast, money for Theme 5 was running low.</p> <p>ZP suggested moving £200,000 out of Theme 2 into Theme 5. This means that Theme 2 reduces from £593,168 to £393,168, and Theme 5 increases from £275,174 to £475,174.</p> <p>LAG members agreed to this transfer.</p> <p>ZP went on to confirm that there had been underspend of £52,571.67 on AGW projects that was highlighted when a number of projects were completed recently.</p> <p>ZP suggested moving £10,000 of underspend to the existing research funding of under £5,000. This means that research for Theme 3 increases from £940 to £5,940, and Theme 5 increases from £2,238 to £7,238.</p> <p>LAG members agreed to this transfer.</p> <p>In agreeing the above, this left £42,571.67 of underspend to be re-allocated.</p> <p>ZP suggested moving £35,777.58 into Theme 5 of the programme, with the remaining £6,794.09 of cooperation underspend then being decommitted and returned to the cooperation heading.</p> <p>LAG members agreed to this transfer.</p>	
8.	<p><u>Project Modification Form</u></p> <p>Social Prescription:</p> <p>ZP and RH explained what the project is and explained that an additional £1,100 is needed to carry out a more complete evaluation. The money will go pay a contractor to analyse questionnaires by around 20 people and conduct brief interviews with a sample of the individuals who are</p>	





Cofnodion Grwp Gweithredu Lleol

	<p>participating in the scheme. This information will be useful in order to move on and learn from the project. MJ and AJ agreed that this is a good project and more of them are needed in Gwynedd as many people in the County suffer from isolation, especially the elderly. A good way to get people out of the house and into the great outdoors.</p> <p>Members approved the additional £1,100.</p>	
9.	<p>Gwynedd Pilot Fund</p> <p>ZP explained that we had received 6 applications for the fund, and 5 out of the 6 applications were approved at the Assessment Panel that took place on 10/10/18. We received one additional application that was missed due to email problems, so it was decided to discuss this application at this meeting.</p> <p>Llety Arall</p> <p>This company asked for financial assistance to create a Marketing Plan which would target Welsh learners who want to have the experience of staying in a large town where Welsh is a social medium. As the market they aim to attract in a fairly new one, they need specific help from an expert in the field.</p> <p>Members felt that the company was asking for help that could already exist within the expertise of directors and stakeholders of the company.</p> <p>Members refused this application.</p>	
11.	Applications for approval	





Cofnodion Grwp Gweithredu Lleol

11.1	<p>1. AGW.084 Snowdon Public Access Wi-fi</p> <p>RR gave an introduction to the project. The project is intended to provide public wi-fi access at the foot of Snowdon so that important information is available to local people and visitors e.g. 'live' weather, Sherpa timetable, suitable routes. At present, these areas suffer from a shortage of mobile phone / 3G or 4G. Getting public wi-fi in these areas will improve the visitor experience and hopefully lead to a reduction in the use of mountain rescue service. CM noted that visitors often turn up to the area with little knowledge of the area and intend to climb Snowdon, which can be dangerous. Snowdonia National Park has received a grant of £20,000 from the Welsh Government towards the project, and AGW will contribute £36,000. IN believed that it was a good idea, especially if it can help to rescue people from the mountain. RR explained that there are plans to install a weather station at the summit of Snowdon which will collect weather data and this will then be available for visitors who are planning to walk up Snowdon.</p> <p>LAG members approved the pilot project at a total of £36,000.</p>	
11.2	<p>2. AGW.085 Unique Streets</p> <p>SMT explained the project, which is a way of trying to increase the number of visitors who visit and shop on the high street of Gwynedd towns. AGW will search for 3 specific areas / streets by making an open call to any community of interest. Projects can include art installations, a series of activities or digital developments. The communities will be expected to develop innovative and exciting projects to attract more people to the street. SMT noted similar things were happening in other areas e.g. people competing in High Street Awards. EY was eager for the projects to reflect the Welsh character of the area. DG suggested that Welsh in Business visits to talk to the community groups and local businesses. SMT suggested that this can be a condition for the scheme. Also, SMT noted that AGW wanted to collect data on the number of visitors who had been in the streets during the scheme, to find out if there was a difference when the project was introduced to a specific street.</p> <p>LAG members approved the pilot project at a total of £50,000.</p>	





Cofnodion Grwp Gweithredu Lleol

11.3	<p>3. AGW Linked Communities</p> <p>ZP explained the pilot project. AGW will work with Gwynedd communities to find out what type of technology is best suited to get broadband in their area. The project will seek to provide information for communities to explore other broadband options, as many areas have no access to a broadband service. RCDF will help 5 communities to fund projects. The total for the project will be £25,000 but AGW will contribute half this (£12,500) with Arloesi Môn contributing the remaining 50%. EY asked if a range of different people in a community would make decisions and take ownership of the scheme.</p> <p>LAG members approved the pilot project at a total of £12,500.</p>	
General Matters		
12.	ZP announced that SMT was leaving AGW as she has been appointed to a post at Menter Môn as Plans and Schemes Manager. ZP thanked her for all her work with AGW, and wished her the best of luck.	
Date of next meeting		
13.	ZP confirmed the date of the next LAG meeting 20 th February 2019, venue TBC	

