



Cofnodion Grwp Gweithredu Lleol

Minutes of the Gwynedd LAG - LEADER.

11.07.2018

Zip World, Bethesda

Present:

Enterprise Sector Representatives:		
Ian Nellist	(IN)	FSB
Dafydd Watts	(DW)	Energy Saving Trust
Gwion Llwyd	(GL)	Dioni Ltd
Voluntary Sector Representatives:		
Craig ab Iago	(CI)	Dyffryn Nantlle 2020
Arwel Jones	(AJ)	Partneriaeth Llŷn
Alun Evans - Chair	(AE)	FUW/ NFU
David Ingham	(DI)	DIY Industries Cyf
Public Sector Representatives:		
Sian Tomos		(Gisda Cyf)
Gwynedd Council Representative:		
Dylan Griffiths		Gwynedd Council – Digital Gwynedd
Menter Môn/ Arloesi Gwynedd Wledig staff:		
Zoe Pritchard	(ZP)	
Rachel Roberts	(RR)	
Eleth Peate	(EP)	
Aaron Warren	(AW)	
Rhian Hughes	(RH)	
Katie Hughes-Ellis	(KHE)	





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Point	Details	Action
Local Action Group meeting		
1.	AE welcomed everyone to the meeting	
2.	<p>Apologies were received from 10 members via RR.</p> <ul style="list-style-type: none"> • Helen Pye (National Park) • Dr Einir Young - Bangor University • Aled Jones-Griffith - Llandrillo Menai Group • Delyth Vaughan Rowlands - Mantell Gwynedd (Maternity leave) • Menna Jones (Antur Waunfawr) • OG Thomas (Un Llais Cymru) • Ceri Cunnington – Cwmni Bro Ffestiniog • Gwennan Williams (Bwyty Lleu) • Annwen Jones • Coun. Ioan Thomas 	
3.	<p>Declaration of Interest</p> <p>Dafydd Watts completed a Declaration of Interest form for the Carmel Chapel application.</p> <p>Craig ab Iago declared an interest on the Pop Up Museum application as Chairman of the Gwynedd Fusion Programme.</p> <p>Menter Môn and Gwynedd Council declared an interest on their RCDF applications.</p>	
4.	<p>Minutes of the meeting 25/04/2018</p> <p><u>The minutes of the meeting were accepted as a true record.</u></p> <p><u>Proposed by: Dafydd Watts</u></p> <p><u>Seconded by: Arwel Jones</u></p> <p>AE thanked Menna Jones for chairing the last meeting in his absence.</p> <p>There were no matters arising from the minutes.</p>	
5.	<p>Financial Report</p> <p>ZP gave a presentation on the financial report and presented the finance table.</p> <p>She explained that there had not been too much pressure in the past to get match funding for projects because we received financial support from the NDA. That period is now coming to an end, and Menter Môn will need to make another application to the NDA for the next three years. DG was making a presentation to the NDA conference on the same day as the LAG meeting. They have contributed £295K in the last three years and we will apply for the same amount for three years. If successful, future</p>	





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	<p>projects will be more challenging. 53 projects have been approved so far and 6 in collaboration with other counties. ZP explained that the value of the day's applications was £49,751.50, this includes those that need to be amended.</p>	
<p>6.</p>	<p><u>AGW website/ Toolkits</u> ZP explained that some of the toolkits had been completed, 'Community WiFi' and Crowdfunding. The Dark Sky toolkit will be ready next month, as well as another 7. This information will be on the AGW website and will be sent to LAG members. The AGW website has a new tab since the last LAG, which is an 'information' tab, this is where the AGW papers will be located. AJ asked how many visitors there were to the site, AW said that the information was available and the statistics will be presented at the next meeting. ZP said we would also provide figures/ analytics for our social media by the next meeting in October. ZP added that we included a 'QR' code on the first 10 toolkits. We would measure if this works over time, and if it is worth continuing with the rest of the toolkits in the future.</p> <p><u>Update - current projects and comments:</u></p> <ul style="list-style-type: none"> • <u>Snowdonia Giving –</u> RH gave an update on the Snowdonia Giving scheme. She reminded the members that the evaluation report had been circulated in April, and of the options in it which stated that transferring to the Gwynedd Destination Management Group would be the best option for the future of the scheme. This group is administered by the Gwynedd Council Tourism and Marketing service and is managed by tourism sector representatives. RH explained that it is hoped that a salary would be available for three years for an officer to run the scheme part-time but this will not be implemented for some months again until it is approved by the cabinet. Snowdonia Giving was selected by the Head of the Wales Rural Network to present to the 12 members of the European & Economic Committee at the Royal Welsh Show as a good example of the LEADER scheme throughout Wales. *The latest Snowdonia Giving film was shown* • <u>Dementia Scheme (Frongoch).</u> The equipment will be installed at Frongoch on July 19th. It will be pager system with the person living with dementia wearing a bracelet while 	





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visiting the garden centre. A launch will be scheduled for the end of September, details to follow.

Drone School
 KHE explained that the intention of the scheme is to train young people how to use drones. Merionnydd area schools (where the scheme will take place) have received a presentation on the project and the sessions will take place in September. A brief has gone out for the training because no local person is able to provide this. KHE expects the tender to come back soon. A brief has also gone out for suitable drones for the sessions, further information about this is also expected soon. KHE confirmed that the sessions were free.

Hoppa Harlech Shuttle bus –
 RR explained that this project responds to the problem of transporting people from the lower part of Harlech to the top of Harlech, reducing parking problems in the town and piloting a shuttle bus over the summer period. The service will run from 21st July to 2nd September. The bus will leave every 30 minutes from three locations. Posters have been circulated in tourist areas in the local area to explain that the service is available for 6 weeks. Cost will be £1 for adults and 50p for children.
 The service will be run by Lloyds Coaches and the money collected will be deducted from their invoice at the end of the period. RR explained if enough money was collected, then it will be put to the service next year. 10% of the car park income will also go back to the community.
 The town's businesses have been supportive of the scheme by offering 10% off on purchases over £10 for those who use the bus. The castle has also been supportive by giving a £1 off the price of a ticket when using the service. RR said that marketing the plan is vital.

7. **LINC 2018 event – European LEADER**
 RR and RH visited Finland in June together with Môn officials. RR explained that it is a European LEADER event run by different LAGs each year. There were 350 members there from across Europe and it was a great opportunity to share experiences and projects.
 RR said she had attended a digital workshop and it was clear that Gwynedd was at the forefront of digital projects and it was clear that there was no expertise in the field locally in the other countries either. Many countries had a great interest in the B4RN scheme that will be implemented in Llanymawddwy and keen to implement that locally.
 RH explained that they had attended a 'co-operation corner', where there was an opportunity to share information. Some countries had offered





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	<p>projects to cooperate with other countries. RH introduced the Snowdonia Giving scheme, and Finland was very interested to do something similar. RH explained that Jackie Lewis (LEADER Môn officer) had done a great deal of work in the last month with links from Austria and Lithuania. It was explained that there was output from the implementation of one trans-national cooperative project in LEADER, and as cross-national projects can take time it is necessary to try and establish the relationship, and get a project as soon as possible before the end of the programme.</p>	
<p>8.</p>	<p><u>Project amendment forms</u></p> <p>1. <u>Time to venture</u></p> <p>Amend original costs as the application was for 5 persons. But unfortunately, only 3 people were part of the project. So costs have decreased from £29,000 to £22,460. Members approved the cost reduction.</p> <p>1. <u>Lora-WAN</u></p> <p>The project asked for an additional £5,000 to hold a closing event in September. This will fund the cost of the display event to include the 'dashboard' translation costs, filming, marketing, location and accommodation for Thingitude staff. So total project costs rise from £29,000 to £34,000. Members approved the additional £5,000.</p> <p>2. <u>Twizy/ Electric cars</u></p> <p>A total of £8,301.50 was requested as well as changing money costs under the items stated in the original application. After the application was approved, Eco Travel Network decided that they were not happy to obtain the cars on our behalf and to lease them to Arloesi, so we had to go out for more quotes. We have now got a price from Co-Wheels. The total cost of the project is therefore rising from £47,300 to £55,601.50</p> <p>Members were very concerned about this, and noted that £55,000 was a very large amount of money to commit. It was asked whether the communities that had declared an interest would be interested in a Twizy. KHE confirmed that she had gone out with an Open Call and 2 communities had declared an interest. IN stated that there is a need to ensure that 3 communities are ready to use it before buying the Twizy. KHE confirmed that Arloesi will not buy the Twizy until 3 communities have submitted applications.</p> <p>AJ noted that it would be useful to see them being used by local businesses e.g. builders in the construction of new estates. Second Home</p>	



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	<p>Owners to be informed that they have an electric car point.</p> <p>Members approved the additional £8,301.50.</p>	
<p>9.</p>	<p><u>Amendment of the Creative Communities Fund</u></p> <p>ZP explained that the fund's title must be changed as it is misleading. Communities think it is a 'creative/arts' Fund, and as a result we are accepting applications for arts/creative projects. In Round 2 we went out to an open call and 3 applications were received, but one was ineligible. £50,240 has been earmarked, so £49,760.00 is left in the fund.</p> <p>Amendment of a Creative Communities Fund Application</p> <p>Dafydd Watts had declared an interest in the Carmel Chapel application, so he left the room while the amendment was being discussed.</p> <p>1. Tafarn yr Heliwr</p> <p>ZP explained that they had received a quote to produce a business plan in Welsh which met their needs. However, since then the committee has been in discussion with private investors, and despite being able to apply for their investment, the business plan needs to be accepted in English. The committee does not have sufficient internal skills to translate a complex document into English. Therefore, additional contribution is requested from the fund to translate 8,581 words @ £50 per 1000 words - around £500. Therefore, the project cost was rising from £4,800 to £5,300.</p> <p>Members approved the additional £500.</p> <p>2. Carmel Chapel</p> <p>ZP explained that they had received 2 tender offers within the timetable, with a significant difference in the price of tenders. Although the company that presented the highest tender proposal had extensive experience, the lowest tender was accepted because of a limited budget and this was used in the application to the Creative Communities Fund. In the meantime, a meeting was held with Heritage Lottery Fund Officers who noted from their previous experience, that the company which presented the lowest price did not have as much experience in challenging a Business Plan, and it was suggested re-contacting the second company.</p>	





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	<p>The second company was contacted and it was noted that outcomes could be clearer in terms of budget and tasks. It was also stated that the Committee / Co-ordinator with the support of the Regeneration Officer would write the wording of the business plan, and that the main priority of the piece of work was to prepare the financial forecasts to ensure the sustainability of the plan and identify risks.</p> <p>The company agreed to revisit the time resources and send a revised price. It was resolved to accept this revised price and this has been discussed with members of the sub group. As the sum is below £5k, one quote is required according to EU procurement rules. As a result, a contribution of £1,678.04 is requested from the fund towards the financial implications work. The cost of the project is therefore rising from £1,804.60 to £3,482.64.</p> <p>Members approved the additional £1,678.04.</p>	
<p>10.</p>	<p>RCDF</p> <p>It was explained that the 5 Expressions of Interest below had been submitted to RCDF. RR had already emailed members to ask for any comments and to note whether they supported the applications. Menter Môn expressed an interest in application 2, Llanymawddwy Broadband, and DRhG expressed an interest on behalf of Gwynedd Council in applications 4 and 5.</p> <ol style="list-style-type: none"> 1. Hyb Cynladwyedd / Sustainable Hub (Partneriaeth Ogwen) 2. Croesor Biomass Boiler (Ymddiriedolaeth Clough Williams-Ellis Trust) 3. Llanymawddwy Broadband (Menter Môn) 4. Rural Connectivity in North Wales (Gwynedd) (Gwynedd Council) 5. Smart Rural Gwynedd (internet of things infrastructure) (Gwynedd Council) <p>All the members supported the 5 EOI's as they fit the Gwynedd LDS.</p>	
<p>11.</p>	<p>Applications for approval</p>	





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11.1	<p>Applications for approval</p> <p>1. <u>AGW.085 Social Prescription</u></p> <p>ZP explained that this is a short pilot (approximately 10 weeks) in partnership and the National Trust - Cwm Idwal that encourages groups and individuals who have challenges in respect of physical health, mental health and social challenges, to become active in the Cwm Idwal (Nature Reserve).</p> <p>IN noted that there were 3 'Ramblers' groups in Gwynedd and we should get in touch with them to be part of this, they also offer 3 free walks. DI raised a concern about where the referrals were coming from. ZP explained that we will work with the NHS, Hafal Group (Psychosis Team), Community Mental Health Team, Gwynedd Fusion (specifically young families). CI noted the importance of getting the data to see if this works and to learn from it. ZP explained that we will ensure that the data is collected as the important element of piloting is to collect and learn from data. We have discussed with Mantell Gwynedd ways of measuring the 'progress' of individuals attending the sessions, and have received a model of possible questionnaires to use. Members were very supportive of the project.</p> <p>LAG members approved the pilot project at a total of £7,500.</p>	
11.2	<p>3. <u>AGW.083 Pop Up Museum</u></p> <p>ZP explained that the Pop Up Museum application in conjunction with the AONB did not proceed as the application was not approved by AONB panel. So the application is now closed, and the money goes back into the pot.</p> <p>But ZP explained that an opportunity had arisen with another programme to run a similar project, this is a project in partnership with the Gwynedd Fusion Network Programme, to co-ordinate temporary museums in disadvantaged areas across Gwynedd. The project will focus on hosting activities in different organisations across Gwynedd. This can be in a supermarket, train / bus station, community hall or on the beach. This project will give local people the opportunity to appreciate items of historical significance, and bring people together in conversation through stories, art and objects. As the number of collections are exhibited for a short period only, Gwynedd residents do not have the opportunity to discover their history and understand their local heritage.</p> <p>AJ was eager for us to work with Eco Museum on the #LARGO18 project, to work jointly to hold the museum on the same dates as their activities. The dates are on the Eco Museum website.</p>	



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	<p>LAG members approved the pilot project at a total of £13,200</p>	
11.3	<p>4. <u>AGW.084 Local Investment Club</u></p> <p>ZP explained that the project had emerged from the subgroup, and that the intention is to pilot a local Fund for Gwynedd as a whole. Following the success of the two rural Gwynedd Innovation projects, "Be Nesa Llŷn" and "Snowdonia Giving", it has proven that a local internal investment model can work. After a number of discussions, it is clear within the sub group that there is a desire to pilot this model on a larger scale. The intention is to establish an investment fund for the whole of Gwynedd.</p> <p>Members raised several concerns about this application. Concern was raised as the fund's goal is unclear. Does the fund have a social aim or an economic/commercial aim? AJ raised concerns as to whether the fund is a donation or a loan, these are two completely different things. DI stated that the fund must be simple in order to get people to invest. GL stated that a commercial loan would be more sustainable than a social gift. DW noted that possibly business applications would be more focused. DRhG stated that there was room for a donation and loan fund in Gwynedd. AJ queried what is Be Nesa Llŷn's update? ZP explained that Arloesi was in discussions with Cynefin to take the project forward, and run it from Congl Meinciau in Botwnnog.</p> <p>The application was deferred as it was necessary to get a clearer and more specific plan as to the fund's aim. It was agreed that it will have to be discussed once again in the next sub-group.</p>	
<p>General Matters</p>		
12.1	<p>ZP noted that our project officer Katie Hughes-Ellis was leaving Menter Môn to develop her own business. Katie has been with the company for 3 years, and she was thanked for all her work on the Arloesi Gwynedd Wledig programme over the past 3 years, and wished good luck.</p>	
12.2	<p>Dementia Virtual Display</p> <p>RH welcomed Meilys from Gwynedd Council who came to show how the Welsh Virtual Dementia works and for members to test it. Meilys gave an update on the project so far, and thanked members for their support.</p>	





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Date of next meeting

13.	AE confirmed the date of the next LAG meeting - 17 th October at Yr Ysgwrn, Trawsfynydd.	
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