

Gwynedd LAG Minutes - LEADER.

25.02.17

Neuadd Ogwen, Bethesda

**Present:**

Representation from the Enterprise Sector:		
Menna Jones	(MJ)	Antur Waunfawr
Dafydd Watts	(DW)	
Ceri Cunningham	(CC)	Antur Stiniog
Gwennan Williams	(GW)	Bwyty Lleu
Representation from the Voluntary Sector		
Craig ab Iago	(CI)	Chair of LAG - Dyffryn Nantlle 2020
Arwel Jones	(AJ)	Partneriaeth Llŷn
Bob Lowe	(BL)	Plas Heli Cyf
Sian Elen Tomos	(SET)	GISDA
Delyth Vaughan Rowlands	(DVR)	Mantell Gwynedd
David Ingham	(DI)	DIY Industries Cyf
Representation from the Public Sector		
O G Thomas	(OG)	Un Llais Cymru
Helen Pye	(HP)	Parc Cenedlaethol Eryri
Representation from Menter Môn		
Dafydd Gruffydd	(DG)	
Llywelyn Rhys	(LIRh)	
Eleth Peate	(EP)	
Aaron Warren	(AW)	
Rhian Hughes	(RH)	
Sioned Morgan Thomas	(SMT)	
Rachel Roberts	(RR)	
Katie Hughes-Ellis	(KHE)	
Ann Pierce-Jones	(APJ)	
Owain – Dyfi Biosphere		
Guest speaker		
Carwyn Edwards	(CE)	

Point	Details	Action
<b>LAG meeting</b>		
1.	Craig ap Iago extended a welcome to all to the meeting.	
2.	<p>Apologies were received from 8 members via APJ.</p> <ul style="list-style-type: none"> <li>• Anwen Jones – Tourism sub-group</li> <li>• Dr Einir Young - Bangor University</li> <li>• Aled Jones-Griffith –Llandrillo Menai Group</li> <li>• Dylan Griffiths – Representative from Gwynedd Council</li> <li>• Ian Nellist - FSB</li> <li>• Mandy Williams-Davies – Public/Councillor</li> <li>• Gwion Llwyd - Daioni</li> </ul>	
3.	<p><b><u>Expressions of Interest</u></b></p> <p>There were no EOI.</p>	
4.	<p><b><u>Minutes of Meeting 30.11.2016</u></b></p> <p>The minutes of the meeting were confirmed. No issues have arisen.</p> <p><b><u>Matters Arising:</u></b></p> <p>HWB Arloesi has moved to new premises in Y Ganolfan, Porthmadog. Have looked at ziferbla as an example and model, but decided it was not suitable for rural Wales.</p> <p>LIRh gave a brief update on the following:</p> <ul style="list-style-type: none"> <li>• <b>Rhodd Celf</b> - although a number of organizations have expressed their support in principle, no commitment has been agreed so far. The hope is to run the pilot along the lines of the Snowdonia Giving model.</li> <li>• <b>RCDF</b> – a general update on the latest applications received by the Welsh Government. The office will be cross-referencing applications with the LDS to decide if they are suitable. Members are welcome to see the applications on request.</li> </ul>	
5.	<p><b>Presentation by Carwyn Edwards from North Wales Tech</b></p> <p>Carwyn introduced himself by explaining that he had been born in Ysbyty Dewi Sant, Bangor, received his education in Ysgol Dyffryn Conwy and had been to college in Edinburgh.</p>	

	<p>He explained that 'Make the Space' is very important as a way forward especially for new small businesses. It is intended to hold a 'Maker Fair' in Wales.</p> <p>Many people have moved to the area to live because of the environment, but are working for organizations such as Google and Moneysupermarket.</p> <p>The female/ male demographics are changing with a focus on tech and creating.</p> <p>Something like 'Basic Income Wales' would help/ support people with ideas to start businesses or perhaps employers could give a day off every week so that 'entrepreneurs' could spend time on their ideas and grow their business.</p>	
6.	<b>Break</b>	
7.	<p><b><u>Financial Report – 2016/2017</u></b></p> <p>DG explained that there was some underspend.</p> <p>The situation is:</p> <p>£344,000 in total to be spent</p> <p>£121,700 has been spent, including applications that will be approved during this meeting.</p> <p>£222,441 for 2017, according to the profile.</p>	
<b>Update on Publicity</b>		
8.	<p>Eleth Peate presented reports on the following and video clips were shown</p> <ul style="list-style-type: none"> <li>• <b>Cattle Fit Bits</b> – received a great deal of publicity; Newyddion 9, Ffermio, a lot of sharing on Twitter.</li> <li>• <b>Snowdonia Giving</b> – received a great deal of publicity.</li> <li>• <b>Dark Sky</b> – received a great deal of publicity.</li> </ul> <p><b>One important thing learned is that having a 'hook' is clearly advantageous and the Cattle Fit Bit is a clear example of that.</b></p> <p>The QA sessions following the event at Coleg Meirion-Dwyfor about the technology involved in farming and drones have been shared numerous times following the event.</p>	
<b>9. Update on current projects</b>		
	<b>Cattle Fit Bits</b>	

	<p>RH presented a brief update. The Fit Bits have been fitted. Had some trouble with the internet but hope to resolve this soon.</p> <p>Has received a lot of attention from the media.</p> <p><b>Snowdonia Giving</b></p> <p>RH presented an update. Public event took place on 30 January and it was announced that over £3,000 had been collected in the first round. Around 8 businesses that were hesitant to join earlier, but have joined since January.</p> <p>A London business and one from Ireland have joined.</p> <p>The money that has been collected so far has gone to Snowdonia Project which provides qualifications for young people aged between 17-25 in conservation skills.</p> <p><b>Dark Sky</b></p> <p>RR presented an update. There was an open call to accommodation providers and 35 applications were received via an application form. 14 were selected, with a geographical spread.</p> <p>A workshop was held at Plas Tan y Bwlch with Dark Sky Wales presenting. Dark Sky Wales will also visit the businesses with the tools and astronomy charts that are suitable for the individual locations.</p> <p>There will be a closing event which will be open to everyone.</p> <p>Snowdonia Active is putting in an application for 2 years' funding.</p> <p><b>Crowdfunding – Llety Arall</b></p> <p>KEH presented an update and explained that the group has come together to buy a building on Palace Street, Caernarfon. The Sub-Group is happy with the idea. The intention is to support them with:</p> <ul style="list-style-type: none"> <li>• The development of crowdfunding ideas</li> <li>• Creating a Film / Video</li> <li>• Use of social media etc.</li> </ul>	
<b>10. Full Project Proposals</b>		
10.1	<p><b><u>Creating a Space</u></b></p> <p>SMT presented the application to the members and explained that the project has derived from the Outsourcing Statutory Services project. Note that ensuring and identifying additional income streams has become a common theme among all communities that are thinking of taking ownership of an asset and/ or services. This project will seek to identify and pilot ideas that are likely to generate additional income streams.</p>	

	<p>A menu has been produced showing the different ideas for offering different events and services - these are to be piloted.</p> <p><b>LAG members approved the pilot project Dyfodol Gyfodol at a total of £30,000</b></p>	
10.2	<p><b><u>Byw a Bod Performance</u></b></p> <p>DG explained that this was a joint application between Anglesey and Gwynedd, and that 20% of the budget was for these types of schemes.</p> <p>DG presented the application to the members and explained that it will introduce the language and culture to visitors. The idea is to employ 10 between Gwynedd and Anglesey, 3 of whom will focus on the production and technical side, over a period of 10 weeks. There will be an improved lead-in time this time, and there may be a possible tie-in with the Year of Legends.</p> <p><b>LAG members approved the pilot project Byw a Bod Performance at a total of £45,200 (Gwynedd's contribution = 41%)</b></p>	
10.3	<p><b><u>Byw a Bod Digital</u></b></p> <p>RR presented the application to the members and explained that a meeting had been held to evaluate the project in 2016 with Gwynedd Digital Forum. It was considered which elements of the project worked in 2016. The application will be made jointly with Anglesey this time, so it will be open to digital businesses across Gwynedd and Anglesey rather than just digital businesses in Parc Menai. The costs will be shared half and half between the two counties - £20,000 each, a total of £40,000.</p> <p><b>LAG members approved the pilot project Byw a Bod Digital at a total of £40,000.00 (Gwynedd's contribution = 50%)</b></p>	
10.4	<p><b><u>Pico Hydro</u></b></p> <p>LIRh presented the application to the members. The original idea was extended to include the use of battery technology and also to look at schools, community halls and operational farm buildings - with emphasis on the importance of having a good source of running water, i.e. a stream with sufficient flow. The first estimate of the cost is around £40,000. There will be 3 stages which will include an Energy Audit.</p> <p>Some members expressed concern that Pico Hydro plans are already in place in Gwynedd on farms, although these do not necessarily have official permission. It was emphasised that the aim was not to test the technology but rather show what steps needed to be taken in order to set the system in place and whether there was a realistic option for community buildings and businesses. It was agreed to continue with the scheme's initial steps.</p>	

	<b>LAG members approved the first steps, namely:</b> <b>Open Call for primary schools</b> <b>Feasibility study</b>	
10.5	<u><b>Investment in Pen Llŷn</b></u>  KEH presented the project idea to members, of getting consultants to do a piece of work looking at investment opportunities on the Llŷn Peninsula. This application came after a discussion between AGW, Gwynedd Council and the group Be Nesa Llŷn about the need to identify internal investment opportunities in the area.  <b>LAG members approved the project Investment in Pen Llŷn at a total of £15,200</b>	
<b>Next Date</b>		
	<b>Date of next meeting 26 April 2017 at 13.00, Plas Glyn y Weddw, Llanbedrog.</b>	