

LAG minutes - LEADER.

26.03.17

Plas Glyn y Weddw, Llanbedrog

Present:

Representation from the Enterprise Sector::		
Menna Jones	(MJ)	Antur Waunfawr
Dafydd Watts	(DW)	Severn Wye Energy
Ian Nellist	(IN)	FSB
Gwennan Williams	(GW)	Bwyty Lleu
Alun Wyn Evans	(AWE)	NFU/FUW
Representation from the Voluntary Sector		
Craig ab Iago	(CI)	LAG chair - Dyffryn Nantlle 2020
Arwel Jones	(AJ)	Partneriaeth Llŷn
David Ingham	(DI)	DIY Industries Cyf
Representation from the Public Sector		
O G Thomas	(OG)	One Voice Wales
Helen Pye	(HP)	Snowdonia National Park
Representation from Menter Môn		
Dafydd Gruffydd	(DG)	
Llywelyn Rhys	(LIRh)	
Eleth Peate	(EP)	
Aaron Warren	(AW)	
Rhian Hughes	(RH)	
Sioned Morgan Thomas	(SMT)	
Katie Hughes-Ellis	(KHE)	
Ann Pierce-Jones	(APJ)	

Point	Details	Action
LAG meeting		
1.	Craig ap Iago welcomed everyone to the meeting.	
2.	<p>Apologies were received from 8 members via APJ.</p> <ul style="list-style-type: none"> • Anwen Jones – Tourism sub-group • Dr Einir Young – Bangor University • Aled Jones-Griffith – Grŵp Llandrillo Menai • Dylan Griffiths - Representation from Gwynedd Council • Delyth Vaughan Rowlands – Mantell Gwynedd • Mandy Williams-Davies – Public / Councillor • Gwion Llwyd – Daioni • Sian Elen Tomos – GISDA • Ceri Cunningham – GISDA • Bob Lowe – Plas Heli 	
3.	<p><u>Expressions of Interest</u></p> <p>There were no EOI</p>	
4.	<p><u>Minutes of meeting on 25.02.2017</u></p> <p>The minutes were accepted as correct. There were no matters arising.</p>	
5.	<p><u>Financial report</u></p> <p>DG reported on the financial situation and showed accompanying slides:</p> <p>Value of applications up to 26.04.2017:</p> <p>£15,000.00</p> <p>Cysawd Eryri/Snowdonia Solar System (£10K)</p> <p>Snowdonia Giving (Extension of £5K)</p> <p>£13,000.00</p> <p>(Ynni Lleol)</p>	
6.	<p><u>Local Development Strategy Review</u> - LIRh presented information to the Board on the Local Development Strategy and the accompanying slide identified the main objectives of the Strategy:</p>	

	<ul style="list-style-type: none"> – better employment opportunities through economic intelligence, small enterprises pre-development, new jobs and better skills base. – better engagement physically, digitally and socially and access to amenities and services. – making more of cultural, historical, leisure and natural assets. <p>Feedback was received and a proposal that we look at the Gwynedd Wellbeing Assessment. LIRh confirmed that he would follow this up.</p> <p>Also, a proposal was made to look at the North Wales Growth Deal as there was concern that the deal will focus on North East Wales, and that Gwynedd should be promoted.</p> <p>It was decided to analyze the Strategic Objectives and present them to the sub-groups for further discussion.</p>	LIRh
8. Update on current projects		
	<p>80/20 Scheme</p> <p>DG presented the idea to the Board following a recent meeting to discuss. In short it will focus, through a selection process, on employed people who have ideas for establishing a business. It is intended to pay for the 5th working day for 6 months to allow for the start and establishment of the business. A full application will go to the next LAG.</p> <p>The following feedback was received:</p> <ul style="list-style-type: none"> • That the enterprises should be encouraged to work together. • That individuals can choose their own mentors. • That women are also available to mentor. <p>Young Farmers – Eryri & Meirionnydd</p> <p>SMT presented an update and explained that research up to £5,000 has been approved in the Sub-Group; the evidence from the analysis of Emily Thomas, Accountant, will be presented to the Committee.</p> <p>Camau Nesaf / Next Steps:</p> <p>Received guidance regarding the staff situation</p>	

	<p>Identify new management / governance organisation</p> <p>Act on one or more of the recommendations to meet the deficit</p> <p>Prynu Lleol/Buying Locally</p> <p>DG presented the idea following an approach by Gwynedd Council to take the project forward:</p> <p>Research shows that for every £1 that is spent in small to medium businesses, 63p stays in the local economy compared to 40p in larger companies. According to recent research, high streets with thriving independent businesses boost house prices nearby.</p> <p>It may be possible to introduce the use of 'Black Sheep' as local currency going forward.</p> <p>Agreed and approved going forward with the idea.</p> <p>Pico Hydro</p> <p>LIRh presented the feedback on steps taken thus far, and the following subsequent steps:</p> <ul style="list-style-type: none"> • Open call has gone out to all primary schools in Gwynedd (93 in total) • 3 primary schools have responded - Llanystumdwy, Rhosgadfan and Bontnewydd. • Appointed a consultant to visit and assess • Map desk study to identify other sites • Feasibility study of the sites <p>LAG approved the first step.</p> <p>Micro AD</p> <p>LIRh presented the broad idea, and below are the steps that will be taken and what has been agreed with the Sub-Group:</p> <ul style="list-style-type: none"> • Anaerobic Digester - feasibility study for the construction of 'dry digester' located within the Snowdonia Park (Gwynedd) • Main aim – testing the practicality of a small anaerobic digester as a means of waste management 	
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	<ul style="list-style-type: none"> Energy sub-group is enthusiastic that AGW should fund a feasibility study. 	
	Break	
9. Update on publicity		
	<p>Eleth presented a brief report by showing slides and videos of publicity on the following:</p> <ul style="list-style-type: none"> Byw a Bod Performance Byw a Bod Digital Visit by the Minister Julie James to the Aberdaron Wifi project. Snowdonia Giving Dark Skies Be Nesa Llŷn 	
10. Applications for Approval		
10.1	<p><u>Cysawd Eryri/ Snowdonia Solar System</u></p> <p>DG presented the application to members and explained the intention is to create the Solar System across Snowdonia following the steps below:</p> <ol style="list-style-type: none"> Project to build the Solar System around the National Park through placing planets in businesses such as cafes, shops and restaurants. Locate the 'Sun' in Blaenau Ffestiniog. At least 10 businesses will directly benefit from the scheme and the private sector as a whole by raising the profile of the designation. The plan will give visitors the opportunity to learn about the designation in unexpected places and they will be encouraged to pursue other opportunities linked to the Dark Sky status in Snowdonia. Artists will work with school children in the relevant areas to create models, and thus stimulate interest and create young "Solar System Ambassadors" There will be an open call for selecting which businesses will participate. <p>The Park will contribute £10,000 to match the £10,000 funding from LEADER. The Language and Non-statutory Sub-Group supports the project.</p> <p>Members proposed that digital technology is important to show exactly where the planets are at any given time.</p>	

	<p>LAG members approved the 'Cysawd yr Haul' pilot project at a total sum of £10,000.</p>	
10.2	<p><u>Dewin Ynni/Energy Wizard</u></p> <p>LIRh presented the application and explained that the project seeks to demonstrate, test or validate a new low-cost communications system that will provide real-time energy generation data to local homes. Digital communication technology will be installed showing local production and consumption of electricity in real time. This will help change behaviour in terms of how and when residents use electricity and move the demand to a cheaper time of day.</p> <p>The project aims to pilot two ways to reduce the electricity consumption in the home.</p> <p>It will work with fuel poverty groups rather than the usual groups.</p> <p>Dr. Mary Gillie of Ynni Lleol will be collaborating with Ynni Ogwen, who has led the research.</p> <p>This project will assist the wider RCDF application in due course.</p> <p>Members proposed:</p> <ul style="list-style-type: none"> • Not to duplicate equipment that has been proved to be defective and that communication takes place to avoid duplication with groups / agencies. • The plan should stipulate as part of the development that it will provide an opportunity to develop local business following experiments with local technology. • It should be noted that poorer people are more likely to watch their spending and we should focus on this group. • That the equipment is not too complex for elderly members, in particular, because it is this group usually who falls into the Fuel Poverty category. <p>LAG members approved the pilot project at a total sum of £13,000.</p>	
10.3	<p><u>Extension – Snowdonia Giving</u></p> <p>RH explained that the Scheme is extending organically and that applications are coming from businesses across Gwynedd who wish to join.</p>	

	<p>So far, the Snowdonia Giving scheme has been successful and this has provided an opportunity for it to be extended to other areas of Gwynedd. In the latest Sub-Group on 6 April, there was a discussion and it was agreed that AGW should retain ownership past the pilot stage. In addition it should be looking to extend the pilot area to include Southern Snowdonia, the Llyn Peninsula and Eifionydd.</p> <p>It was agreed that AGW should apply for an additional £5000 towards Marketing and Promotion in these areas.</p> <p>LAG members approved expenditure of an additional £5,000 towards Marketing and Promotion in Southern Snowdonia, the Llyn Peninsula and Eifionydd.</p>	
11. Closing reports		
<p>LIRh explained that Outcomes Assessments have taken place, and that evidence has been fed into the information. The Closing Reports for every completed project are available and these will be made available publicly on the Arloesi Gwynedd website.</p> <p>A proposal was made to look at the “Our Coastal Communities” website as this is an excellent example of how to display information.</p>		
Date of next meeting		
	<p>Date of next meeting is 19 July 2017 at 13.00, Gwersyll Yr Urdd, Glan-llyn, Y Bala</p>	