



## Gwynedd Local Action Group Minutes - LEADER.

13.01.16

St Mary's Church, Tremadog

**Present:**

Representatives from the Enterprise Sector		
Menna Jones	(MJ)	LAG Chair, Antur Waunfawr
Gwion Llwyd	(GLI)	Dioni
Llywelyn Rhys	(LIR)	Fflam Ltd
Ceri Cunningham	(CC)	Antur Stiniog
Representatives from the Voluntary Sector		
David Ingham	(DI)	DIY Industries
Craig ab Iago	(Cabl)	Dyffryn Nantlle 2020
Representatives from the Public Sector		
Coun. Mandy-Williams-Davies		Gwynedd Council
Ifer Gwyn		Snowdonia National Park
Aled Jones-Griffith		Llandrillo Menai Group
Representatives from Menter Môn		
Zoe Pritchard	(ZP)	
Dafydd Gruffydd	(DG)	
Aaron Warren	(AW)	
Bethan Fraser-Williams	(BFS)	
Saran Edwards	(SE)	<i>Minutes</i>
Representation from Gwynedd Council		
Dylan Rhys Griffiths	(DRG)	
Sioned Morgan Thomas	(SMT)	
Special Guest		
John Davies		Welsh Government

Point	Details	Action
<b>Local Action Group Meeting</b>		
1	<p>A warm welcome was extended to all to the meeting by Menna Jones</p> <p>Bethan Fraser-Williams was welcomed. Bethan had joined the Rural Gwynedd Innovation team whilst Katie Hughes-Ellis was on maternity leave.</p> <p>The group extended best wishes to KHE.</p> <p>MJ also welcomed John Davies, LEADER Implementation team Manager from the Welsh Assembly to the meeting. The Welsh Government was keen to attend LAG meetings across Wales to ensure that correct guidelines and processes were being followed.</p>	
2	<p>Apologies were received from 5 members via MJ</p> <p>Arwel Jones, Llŷn Partnership  Coun. Mandy Williams-Davies, Gwynedd Council  Alun Evans NFU/FUW  Owen Gwilym Thomas, One Voice Wales  Sian Tomos, GISDA</p>	
3	<p>A declaration of interest was received from</p> <ul style="list-style-type: none"> <li>-Menna Jones-Cyd Ynni</li> <li>-Gwion Llwyd-Electric Car Points</li> </ul>	
4	<p><b><u>Full Applications</u></b></p> <p>ZP thanked members for their valuable time today.  ZP to send a finance table to the members.</p> <p><b><u>Crowd Funding</u></b></p> <p>A Crowd Funding application was submitted to LAG members. Crowd Funding is becoming an increasingly popular way of raising money for a wide variety of activities, from publishing a book to paying for a wedding or establishing a community pub. A number of agencies in Gwynedd had either used a Crowd Funding platform and obtained a variety of results or had considered the option. With grants becoming more scarce and cutbacks in public services, it was RGI's intention through this scheme to pilot a project with the intention of supporting and learning from Crowd Funding campaigns.</p>	ZP

	<p>The intention was to look for 3 different campaigns to support. The campaigns would not take place at the same time, rather support would be given to the first campaign, to learn from that and only afterwards seek out a 2nd campaign.</p> <p>RGI staff had already identified one crowd funding campaign that could be supported, namely a campaign to raise money by 2 communities from the Cyd Ynni group. Ynni Ogwen and Padarn Peris were both communities that were trying to raise money to construct a hydro energy system in their communities.</p> <p>The members inquired whether there was room to draw in young people in the filming process to link it with local colleges. It was agreed to look at the possibility of linking the work with college students.</p> <p><b>The proposal</b> – To support 3 crowd funding campaigns by providing support with marketing and filming in order to learn from those campaigns.</p> <p><b>It was agreed to support the Crowd Funding scheme with £30,000 (£10,000 for the 3 different schemes) to be earmarked to the relevant theme. The initial £10,000 for the Ynni Ogwen and Padarn Peris campaign would come out of theme 4 funding - Renewable energy at community level.</b></p> <p>There was an additional discussion among the group and this resulted in the idea of establishing/creating a fund for the whole of Gwynedd for charities/activities and projects in Gwynedd only. An opportunity to trial a brand new platform of crowd funding where people would be able to contribute towards projects in Gwynedd only. <b>To be discussed again in 6 months’ time.</b></p> <p><b><u>Electric Car Points</u></b></p> <p>DG submitted the ‘Electric Car Points’ pilot scheme to the members. An idea that arose from the energy sub-group that electric car points be installed in Gwynedd, and especially in Meirionnydd.</p> <p><b>The Proposal</b> - To run a pilot scheme which installs 5 electric car charging points in various locations in Meirionnydd. The locations would be sought via an ‘open call’ process in which appropriate sites would apply for the opportunity to become one of the 5 locations chosen. The chosen locations would undertake to collaborate with RGI to collect all the data and to record their experiences with the charging</p>	
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point, in order to be able to report back to any other location that has considered installing a point but is not certain of the benefit so far. Members suggested that RGI officers should contact major car companies to see whether it is possible to collaborate or to receive match funding. The LAG was asked to approve the sum of £10,000 towards implementing the pilot scheme.

**The application for £10,000 was approved.**

**'Welshest in the world' Business Awards**

ZP submitted the idea that issued from the Theme 1 sub-group, namely awards for the Welshest businesses in Gwynedd. It was suggested that the awards would initially include 3 categories, namely Pub/Restaurant, Shop and Street.

The LAG suggested that the nomination / voting period should be extended closer to the holiday season so that it was possible to draw visitors into the process.

Also, to contact students to be part of the filming process.

**The proposal - The LAG was asked to approve the concept of the awards, and to delegate the detailed planning needed to the relevant sub-group. The LAG was asked to approve the earmarking of £5,000 of theme 1 funding towards developing the scheme, which would include expertise in marketing, branding and film creation.**

**It was approved that RGI staff and members of the group should collaborate on developing the scheme, and to earmark £5,000 towards its implementation.**

**Project 15**

ZP submitted another idea from the Theme 1 sub-group, namely Project 15. The intention was to give successful Welsh speakers a platform, to tell their story in a 15 minute lecture, looking at a total of 5 speakers.

**The Proposal – The LAG was asked to approve the concept of Project 15, and to delegate the detailed planning to the theme 1 sub-group. The LAG was asked to earmark the sum of £6,000 towards realising the scheme, including fees for appropriate Speakers, marketing campaign and filming.**



	LAG was very supportive of this idea. ZP noted that RGI staff would welcome any suggestions LAG members had in terms of speakers, and to send the suggestions to BFS, namely the liaison officer for Project 15.	
<b>Sub-groups</b>		
5	Saran will be in contact soon to arrange sub-group meetings over the coming weeks, so that they can be held before the next full LAG meeting which will be on 24th February, 2016.	
<b>RCDF</b>		
6	The members received a list showing the inquiries from Gwynedd that have been received by the RGI staff for the Rural Communities Development Fund. The closing date for the first window is 31.01.16. It was noted that there was a need to further discuss the applications from Gwynedd during our next full LAG meeting in February.	
<b>General Update</b>		
7.1	<p><b>Cyd Ynni</b></p> <p>The group received an update on Cyd Ynni by Saran Edwards.</p> <p>The group has received many enquiries regarding its structure, with a large number of other energy communities showing interest.</p> <p>The group has been nominated for the Ashden award. The awards were established back in 2001 with Ashden awards being recognised internationally as a measure of excellence in the area of green energy.</p> <p>The brief has now been sent out to providers in order to develop a business plan for the group. The document will help to structure the group as well as being useful to other energy groups in Gwynedd and beyond.</p> <p>The arrangements for a trip to Scotland were being made at present. If any member is interested in going on the trip the please inform SE.</p>	
7.2	<p><b>Visitor Giving</b></p>	

	<p>DG gave the group an update on the Visitor Giving scheme.</p> <p>A Visitor Giving event was held on 11th January in Llanberis. The event received a considerable amount of publicity from the press. A very positive response to the scheme was received, with a large number of businesses expressing interest.</p> <p>Rhian Hughes, RGI Officer to discuss the pilot scheme further with the businesses that have expressed interest in order to develop a detailed scheme for the pilot campaign.</p>	
	<p><b>Date of next meeting 24th February 2pm, Cors y Gedol, Dyffryn Ardudwy.</b></p> <p><b>ZP asked members to confirm their attendance in order to ensure that we are following quorum requirements.</b></p>	

