



Minutes of Gwynedd LAG - LEADER.

28.09.16

Coleg Meirion Dwyfor, Dolgellau.

Present:

Representatives of the Enterprise Sector:		
Menna Jones	(MJ)	Antur Waunfawr
Llywelyn Rhys	(LIR)	Fflam Ltd
Anwen Jones	(AJ)	PEG Tourism sub-group
Ian Nellist	(IN)	FSB
Representatives of the Voluntary Sector		
Craig ab Iago	(CI)	Chair LAG - Dyffryn Nantlle 2020
Arwel Jones	(AJ)	Partneriaeth Llŷn
Delyth Vaughan	(DV)	Mantell Gwynedd
David Ingham	(DI)	D.I.Y Industries Ltd
Representatives of the Public Sector		
Helen Pye	(HP)	Snowdonia National Park
Mandy Williams-Davies	(MD)	Gwynedd Council councillor
Aled Jones-Griffith	(AJG)	Llandrillo Menai Group
Dylan Rhys Griffiths	(DRG)	Gwynedd Council
Representatives of Menter Môn		
Dafydd Gruffydd	(DG)	
Aaron Warren	(AW)	
Rhian Hughes	(RH)	
Sioned Morgan Thomas	(SMT)	
Rachel Roberts	(RR)	
Katie Hughes-Ellis	(KHE)	

Point	Details	Action
LAG meeting		
1	Menna Jones extended a welcome to everyone to the meeting	
2	Apologies were received from 8 members via RH. <ol style="list-style-type: none"> 1. Gwenan Williams - Bwyty Lleu 2. Dr Einir Young - Bangor University 	

	<p>3. Siân Tomos - Gisda 4. Ceri Cunnington - Antur Stiniog 5. Gwion Llwyd - Dioni 6. Alun Evans - NFU/FUW 7. Bob Lowe - Plas Heli Cyf 8. OG Thomas - One Voice Wales</p> <p>Apologies were also conveyed by DG for the absence of Zoe Pritchard and Bethan Fraser-Williams.</p>	
3	<p><u>Declaration of interest:</u> Aled Jones-Griffith declared an interest in the Cattle Fitbit application as he had suggested locating the project at the display farm in Glynllifon.</p>	
4	<p><u>Minutes 29.06.16</u> The minutes of the meeting were confirmed. No issues have arisen. Proposed by: Aled Jones-Griffith Seconded by: David Ingham</p>	
5	<p><u>New Chair</u> It was explained that the process of re-electing the new chairman had taken place and that Craig ab Iago has been elected as chairman of the LAG and Sian Thomas as vice chairman for the next year. Menna Jones handed over the role of chairman to Craig ab Iago.</p>	
AGW Update		
6.1	<p>General Update DG gave an update on the operating funds to date. It was explained that the scheme had underspent as the projects were very cheap to pilot. It was noted that Arloesi has introduced a second profile to move the underspend to next year. An update was given to the members of some of Arloesi Gwynedd Wledig's present live projects, including:</p> <ul style="list-style-type: none"> • Electric car charging points - Following the open call 30 enquiries and 11 full applications were received. The five businesses below have been selected, and the installation work has begun. 1. Byrdir Self-Catering 2. Corris Caverns 3. Hendy Farm 4. Gelli Goch 5. Railway Cottages. The above businesses will be the Electric Car 	

	<p>ambassadors during the pilot. The businesses will also be responsible for collecting data on the use of the charging points</p> <ul style="list-style-type: none"> • Crowdfunding - The crowdfunding campaign for Ynni Padarn Peris and Ynni Ogwen has finished. Videos have been created - the final video was shown indicating what worked, and what could have been improved. Therefore there is a need to learn from this campaign in order to hold another 2 crowdfunding campaigns. There will be an open call for communities to decide on the two next campaigns. DG noted that a student has been working with Arloesi over the summer and has sent questionnaires to investors; she has received 185 responses thus far. DG noted that there is a need to tie all this information together now to create a package to share with other communities • Ysgol Ynni - RH gave an update on the Ynni Plant project - the project has been very successful with 6 sessions held over the summer holidays, with 27 children attending. A logo, posters, promotional material for caps/water bottles were produced. A questionnaire was sent to parents and the feedback has been very positive. It will be possible to repeat the project in another area next year. RH explained that the next steps are to confirm funding to run the project again next year, confirm volunteers, and possibly hold a session in the Eisteddfod. Elin the student had done some excellent work on the project over the summer – Elin’s Blog is available on the Arloesi Gwynedd Wledig website. The Ynni Plant video was shown to members. LLI noted it would be valuable for energy businesses to help finance the project in the future. IN suggested that it would be worth asking Horizon as they have money and want to sponsor local projects in the energy sector. DG also noted that it would be worth asking Ynni Padarn and Ynni Ogwen for a contribution. • Byw a Bod Digital - It was noted that this project is now finished and that it had been a very successful project. A video was shown of the project highlights. DG noted that he would be very keen to carry out the project with students again next summer, but possibly in another sector. There was a discussion on how to share the message that these opportunities are available here in 	
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	<p>Gwynedd. Some suggestions were to send the video to colleges, and to primary and secondary schools. MD noted that the video will be shown in the next Cabinet. It was agreed that there was a need to make contact between the coding clubs, colleges and businesses. One suggestion was to link directly with colleges and businesses and Gwynedd Ddigidol to discuss the options. One concern raised was: how do we measure the success of the project? It was noted there was no direct benefit to the students but the project was involved with changing the mindset of young people and the general public that there are opportunities here in Gwynedd. One suggestion was tracking the 4 students to see if they had stayed in Gwynedd. It was agreed to arrange a meeting with DG, DRG and AJG to discuss the next steps.</p> <ul style="list-style-type: none"> • Byw a Bod Performance - It was noted that this project is now finished and that it had been successful with the students creating a pop-up theatre called 7aith. A video of the highlights was shown to members. AJG noted that his daughter had been involved in this project, and in terms of the experience of living and working in Gwynedd it was great, they had the opportunity to create their own theatre company and work with professional artists. There was a discussion that maybe the pink flamingo performances were not what had been imagined and that maybe the performances did not answer the brief, which was to introduce the language and culture to visitors. However, the majority of members agreed that the performances had met the brief and that the performances had introduced the language in a fun and modern way, and that the young people should be praised for their work. DG explained that he was keen to carry out a project with performance students again next year and that we need to continue with the 7aith company. Arloesi will have a debriefing meeting with Cwmni Fran Wen on 13th October. 	
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Full Project Proposals

7.1	<p><u>Open Call – Community Ownership</u></p> <p>SMT explained that she had decided on an open call for communities who have an interest in running non-statutory services. The open call campaign was made through social media - the video was shown. It was</p>	
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	<p>also circulated through Arloesi links such as regeneration officers and community groups. It was explained the challenge was to find new and different ways of running non-statutory services and/or assets as a result of cuts and efficiency savings to the public sector budget. SMT confirmed that she had received a request from 6 communities, and therefore was submitting a bid today for £40,000 for the development of new models and new and innovative ways of implementing non-statutory services.</p> <p>A major concern raised was the need to be careful not to make the business model sound good and sustainable if it is not. The expert needs to be realistic and clearly identify if the model is sustainable, then we need to tell the community. Arloesi needs to challenge the project because it is a big risk for a community to take over a non-statutory service. SMT explained that each community will face its own challenges, and that is the main goal of this project, which is to have a range of different business models to see which model can work and which cannot, and to share this with other communities.</p> <p>The group approved the costs of the Community Ownership project to the value of £40,000.</p>	
7.2	<p>Cattle Fit Bit</p> <p>DG presented the project to the members stating that Coleg Glynllifon Farm was co-operating on this project because they share good practice among farmers in Gwynedd. The Fit- Bit will be installed on two groups of breeding cows, those who graze on crops outside and those that are penned on straw. It was explained that the two events will be held at Dolgellau and Glynllifon sites to highlight good use of digital technology in the agricultural sector. A video will also be produced to share good practice.</p> <p>One suggestion was to notify the event via YFC, Market, and Farmers’ Unions. DG noted that this will be done through Coleg Glynllifon.</p> <p>LAG members approved the Cattle Fit Bit pilot project to the value of £15,500.</p>	
Other matters:		
8.1	<u>Sub-groups</u>	



	It was explained that there is now a new arrangement in place for sub-groups. There are now 3 groups instead of 5. Everyone is happy with this new arrangement.	
8.2	<p><u>Arloesi Gwynedd Wledig posts</u></p> <p>It was explained that three posts had been advertised for the Arloesi Gwynedd Wledig Scheme. The advertisement in the newspaper listing the three posts was shown to members. An Administrative Officer is needed because Saran has got a new post, and Zoe goes on maternity leave in November. Also the communications and marketing post has been advertised as many Arloesi projects include a lot of marketing, so it would be cheaper and easier to employ an internal person to carry out this work, rather than paying each time for an external person, which sometimes carries a risk.</p>	
8.3	<p><u>Workshop - Satori LAB</u></p> <p>DRG attended a very interesting workshop to remind people of the key points when thinking innovatively. Arloesi is keen to get the company up to hold a workshop for LAG members, Arloesi staff and key people in Gwynedd.</p> <p>Need to send the Satori LAB presentation to members.</p> <p>Everyone is keen to go to the workshop and it was agreed to arrange a date to hold the workshop early in December 2016 (not Tuesday for MD - because of the Cabinet)</p>	
8.4	<p><u>Arran Island Tour Update - White Spaces TV</u></p> <p>DG gave an update on the research trip to the Isle of Arran. DG, RR, Gwenan, a LAG member, and Jane Davies from LEADER on Anglesey went on the trip on Monday 26th September to the Isle of Arran to learn how they have used 'White Space TV' technology to solve the challenges of broadband in rural areas.</p> <p>Arloesi is now working with Peter Williams WAG, Dylan Griffiths GC and Trawsnewid to develop a pilot application to implement the technology in Trawsfynydd.</p>	
Next meeting		
	Date of next meeting 30th November, 2016 at 1 pm, Dylan's Restaurant Criccieth.	