

Minutes of the Gwynedd Local Action Group - LEADER.
08.07.2015
Antur Stiniog Café, Trawsfynydd Lake

**Present:**

Enterprise Sector Representatives:		
Ceri Cunnington	(CC)	Antur Stiniog
Gwenan Williams	(GW)	Bwyty Lleu
Gwion Llwyd	(GLI)	Dioni
Ian Nellist	(IN)	Federation of Small Businesses
Menna Jones	(MJ)	Antur Waunfawr
Alun Wyn Evans	(AWE)	NFU/FUW
Voluntary/Community Sector Representatives		
Arwel Jones	(AJ)	Llyn Partnership
Owen Gwilym Thomas	(OG)	One Voice Wales
Robert Lowe	(RL)	Plas Heli Cyf
Gethin Evans	(GE)	GISDA Cyf
Public Sector Representatives		
Aled Jones-Griffith	(AJG)	Llandrillo Menai Group – Coleg Meirion Dwyfor
Dr Einir M Young	(EY)	Bangor University
Ifer Gwyn	(IG)	Snowdonia National Park
Mandy Williams-Davies	(MWD)	Gwynedd Council
Menter Môn Representatives		
Gerallt Llewelyn Jones	(GLLJ)	
Dafydd Gruffydd	(DG)	
Zoe Pritchard	(ZP)	<i>Temporary Chairperson</i>
Rachel Roberts	(RR)	
Aaron Warren	(AW)	
Rhian Hughes	(RH)	
Katie Hughes-Ellis	(KHE)	
Saran Edwards	(SE)	<i>Minutes</i>
Gwynedd Council Representatives		
Dylan Rhys Griffiths	(DRhG)	

**Apologies:**

Llywelyn Rhys, Fflam Cyf  
 Craig ab Iago, Dyffryn Nantlle 2020  
 David Ingham, Community Hydro Schemes Project Manager  
 Delyth Vaughan, Mantell Gwynedd

Point	Details	Action
<b>Local Action Group Meeting</b>		
1.1.	<p>Zoe Pritchard confirmed the Chairperson and Vice Chair of Gwynedd's LAG, Menna Jones, Antur Waunfawr as the Chairperson and Alun Wyn Evans, NFU / FUW as the Vice chair. This is following nominations and a digital voting process which included all of the LAG members before this meeting.</p> <p>ZP confirmed the Chairperson/Vice-Chair place is secure until March 2016 where the process of nominating a Chairperson will begin again.</p> <p>It was decided that Zoe Pritchard would chair the remainder of the meeting today, as the new chairperson or Vice Chair had been briefed beforehand.</p>	
1.2.	<p>A warm welcome was given to the members of Gwynedd Local Action Group LEADER by the temporary chairperson ZP, the Gwynedd LEADER programme manager.</p> <p>Apologies were received via ZP from four members.</p>	
1.3.	<p><b>Update on the financial situation</b></p> <p>A presentation was given by ZP on the current financial situation, Welsh Government are yet to confirm the financial systems and delivery profiles.</p> <p>In addition to EU funding / Welsh Government funding, applications have been submitted to Gwynedd Council (£ 75k over 3 years) and the Nuclear Decommissioning Authority (£ 285k over 3 years) towards the match funding element of the programme. Awaiting confirmation on these applications by September.</p> <p>ZP went on to explain that a specific part of the funds have been allocated for cooperation projects.</p>	
1.4	<p><b>The selection process for projects</b></p> <p>Dafydd Gruffydd referred the group to the LEADER project development and approval guide.</p> <p>DG outlined the intention of establishing a Technical Group to assess the eligibility of all expressions of interest, ensuring it's in keeping with the LDS and contributes to the outputs. The Technical Group will also be entitled to allocate a small amount of funding (£ 2,500) to complete the work to develop into full plans e.g. research.</p> <p>The Technical Group comprises of the Chair / Vice Chair of the LAG, Officer of Gwynedd Council, National Park, and a member of the LAG with experience and interest in the idea. Following concerns raised at the meeting, DG confirmed the offer will be sent to the fundamental members but also an email to other LAG members to express an interest.</p> <p>Concerns were raised about the process of promoting the scheme and it was felt that the process is currently quite closed. Enquired if the scheme can be promoted in the papers, through social media.</p>	

	<p>DG confirmed there is an aim to market the project on a much wider basis, but had been postponed as the aims and expectations of the programme had been identified. Agreed to look at a promotion strategy to present by the next meeting.</p> <p>Ifer Gwyn noted that there was also a responsibility on the members to seek communities of interest. <b>IG extended an invitation to Menter Mon officers to present LEADER to National Park Officers.</b></p> <p>OGE also expressed there is also an opportunity to present LEADER to the Parish Councils. <b>ZP confirmed that Menter Mon officers will organise a number of cluster meetings by the end of the year</b></p>	<p>DG</p> <p>ZP</p> <p>ZP</p>
<b>Expressions of Interest</b>		
1.5(i)	<p><b><u>Visitor Giving</u></b></p> <p>The 'Visitor Giving' Expression of Interest was presented to the group by DG.</p> <p>DG showed a video to the group of Nurture Lakeland which runs a successful visitor giving project in the Lake District</p> <p>A feasibility study has already been produced by Gwynedd Council Tourism Department in 2013, to which LEADER will have access to.</p> <p>The EOI requested for the LAG's approval to use staff resources in order to identify the needs of the visitors and businesses including the various systems to collect the donations.</p> <p>It was suggested that the businesses and visitors would probably prefer using the visitor giving funds towards projects with the human element e.g. helping young people set up businesses, help poor communities, rather than contributing to the environmental aspect ee footpath maintenance.</p> <p>Arwel Jones confirmed that similar work is currently being undertaken on the Llŷn Peninsula through the Ecomuseum project under Dr Einir Young's guidance. Suggested to collaborate. <b>RH to contact AJ AND EY to see if there's an opportunity to collaborate.</b></p> <p>IG highlighted the advantages of visitor cards, which is currently very popular in various areas of the uk and beyond. <b>RH to carry out the research work</b></p> <p>DG confirmed that the EOI's aim was to allocate staff time and resources to carry out the research work with both visitors and businesses, and look at branding options for the activity.</p> <p><b>It was decided to modify the EOI to reflect the concerns of the group. RH to</b></p>	<p>RH</p> <p>RH</p> <p>RH</p>

	<b>distribute amended EOI via email .</b>	
1.5(ii)	<p><b><u>Bulky Waste</u></b>            ZP presented the Expression of Interest (EOI) for the 'Bulky Waste' project. Menter Môn received an invitation to discuss the possibility of transferring the bulky waste service from Gwynedd Council to Social Enterprises Antur Waunfawr and Seren Cyf.</p> <p>ZP explained the current process of collecting bulky waste, which is jointly run between the Council and Antur Waunfawr/Seren Cyf. The Social Enterprises are open to collect all items of bulky waste, but need more information first on the type of rubbish collected by the Council.</p> <p>The EOI asks for LEADER funds to commission officers from Antur Waunfawr and Seren Cyf to spend time on the Council's lorries to record the items collected and to present a data report at the end of the research.</p> <p>IN suggested for programme officers to contact Rebecca Jones, Bangor University who is currently undertaking research in this specific field. <b>RH to contact</b></p> <p>The current 'fly tipping' problem was also noted by AWE, and it should also be considered.</p> <p><b>ZP to ask the Waste Department in Gwynedd Council on the 19th August about Fly tipping</b></p> <p>AJG suggested that more time should be allocated to Antur Waunfawr/Seren Cyf staff on Gwynedd Council's lorries to allow for data on the different items collected over a longer period than initially suggested, this would ensure that the data collected was reliable and realistic.</p> <p><b>The group agreed to offer more funds towards research work. The group agreed to increase the original sum of £640 to a maximum £3,000.</b></p>	RH
<b>Projects</b>		
1.6(i)	<p><b><u>Be Nesa Llŷn?</u></b>            ZP introduced 'Be Nesa Llŷn?', a loan fund for young people in the Llŷn Peninsula to start a business, or if it's an existing business to allow for growth.</p> <p>A 'Be Nesa Llŷn' meeting was held on Monday (6th of July) to consider 2 applications, both were successful.</p> <p>Additionally, there is an aim to create a network of businesses in Pen Llŷn to offer services to the BNLL successful applicants, such as hot desking opportunities, marketing, accounting and design. It was noted that the long term aim would be to transfer the model to other areas in Gwynedd such as Meirionnydd and Arfon.</p> <p><b>RL extended an invitation for Be Nesa Llŷn members to Plas Heli, Pwllheli's brand new sailing academy, to create connections.</b></p> <p>It was suggested by GLIJ for the LAG members to also think of some suitable</p>	RL / ZP

	<p>candidates to run something similar in Arfon and Meirionnydd.</p> <p>The group also asked if a 'question and answer' sheet could be created and passed to other areas. <b>ZP confirmed that a Q&amp;A sheet will be created once more information becomes available from the long term processes. It will then be distributed amongst other areas.</b></p> <p><b>The group were happy to approve staff time to market and administer the project as well as creating a resource bank.</b></p>	
1.6(ii)	<p><b><u>O glust i glust</u></b></p> <p>DG presented the 'O Glust i Glust' project to the group. The idea was developed by Menter Môn with the support from the Technology fund from Welsh Government. The App simplifies the process of translating on the spot, by using mobile phones and headphones. DG stated there is also an intention to work with Geosho (software developers), Cymen (translation company) and Antur Waunfawr (recycle phones) to run the project. Excellent feedback was received by users.</p> <p>Concerns were raised about the confidentiality of the system; DG confirmed the system can be encrypted.</p> <p><b>Gwynfor from Cymen, the simultaneous translator for the LAG meeting, asked if a personal mobile phone was used, could they answer a phonecall? DG to enquire and confirm.</b></p> <p>ZP also suggested there's an opportunity to present the idea to tourism groups to use on walking tours etc.</p> <p>AJG asked if there was a way of dealing with more than one language at a time. DG confirmed the app can run with more than one language.</p> <p><b>DG asked the group for their approval to use LEADER resources to buy £1000 worth of mobile phones to be able to trial the system in various different situations, including a session in the Meifod National Eisteddfod 2015 in early August. The LAG agreed.</b></p>	DG

1.9	<p><b>Digital Beacons</b></p> <p>Due to a lack of time, the chairperson went on to item 1.9 of the agenda, Digital Beacons. Apologies were received from Rheinalt Jones, the original guest speaker but warmly welcomed Tom Pert (TP) to the meeting, the On-line Development Manager of the Data and Technology Team within the Royal Commission on the Ancient and Historical Monuments of Wales.</p> <p>TP explained that the People's Collection Wales is a website full of photographs, voice recordings, videos and various stories surrounding Wales' history and heritage-first of its kind in Wales.</p> <p>TP presented the current work being carried out in Wales and the advantages of digital beacons. A number of Beacons have been placed in Llanberis' Slate museum which allows visitors to use the current app to see related content. For more information about digital beacons, TP was happy to receive any enquiries, and welcomed contact via email <a href="mailto:tom.pert@cywc.cymru">tom.pert@cywc.cymru</a></p>	
	<p><b><u>Date for the next meeting-9th o September. Time and place to be confirmed</u></b></p> <p>GLIJ thanked the members for their time and devotion to today's meeting</p> <p><b><u>Close</u></b></p>	