

## Gwynedd Local Action Group Minutes-LEADER

22.09.2015

Electric Mountain, Llanberis

**Present:**

Representatives from the Enterprise sector		
Menna Jones	(MJ)	LAG Chair, Antur Waunfawr
Alun Wyn Evans	(AWE)	LAG Vice-Chair, NFU/FUW
Gwion Llwyd	(GLI)	Dioni
Ian Nellist	(IN)	Federation of Small Businesses
Llywelyn Rhys	(LIR)	Fflam Ltd
Representatives from the Voluntary Sector		
Arwel Jones	(AJ)	Llyn Partnership
Robert Lowe	(RL)	Plas Heli Cyf
Sian Tomos	(ST)	GISDA Cyf
Delyth Vaughan	(DV)	Mantell Gwynedd
Representatives from the the Public Sector		
Dr Einir M Young	(EY)	Bangor University
Owen Gwilym Thomas	(OG)	One Voice Wales
Representatives from Menter Môn		
Zoe Pritchard	(ZP)	
Gerallt Llewelyn Jones	(GLIJ)	
Dafydd Gruffydd	(DG)	
Rachel Roberts	(RR)	
Aaron Warren	(AW)	
Rhian Hughes	(RH)	
Kaite Hughes-Ellis	(KHE)	
Saran Edwards	(SE)	Minutes
Representative from Gwynedd Council		
Dylan Rhys Griffiths	(DRG)	
Guest Speaker		
Keith Jones		National Trust (Cyd Ynni)

Point	Details	Action
<b>Local Action Group Meeting</b>		
1	A warm welcome was given by Menna Jones to the meeting.	
2	Apologies were received from the following members  Ceri Cunnington, Antur Stiniog David Ingham, DIY Industries Ltd Ifer Gwyn Snowdonia National Park Cyng.Mandy Williams-Davies, Gwynedd Council Aled Jones-Griffith, Llandrillo Menai Group – Coleg Meirion Dwyfor Gwenan Williams, Bwyty Lleu	
3	<b>Be Nesa Llyn</b> Dr Einir Young expressed an interest <b>Gwastraff Swmpus</b> Menna Jones & Dr Einir Young expressed an interest <b>O Glust I Glust</b> Menna Jones expressed an interest <b>Cyd Ynni</b> Menna Jones and Llywelyn Rhys expressed an interest <b>Biosffer Dyfi</b> Alun Wyn Evans expressed an interest	
4	The minutes of the meeting were accepted as being correct. Proposed by : Menna Jones Seconded by : Alun Wyn Evans	
<b>General Update</b>		
5.1	<b>Financial Situation</b>  Zoe Pritchard outlined the current financial situation.  4 costs headings were presented to the LAG namely, Running Costs, Animation (Financed 100% by the Rural Development), implementation and Cooperational (match funding of 20% is required)  Obtained match funding from NDA for £95,000 for 3 years. Additionally, Gwynedd Council have secured a further £25,000 for 3 years.  Under the projects implentation funds, £1,898,433 is available in Gwynedd for the next 6 years. Funds can be used to establish pilot projects and develop ideas.  This does not include staff costs or overheads. Noted, some pilot projects will only require staff costs.	

5.2	<p><b><i>Rural Community Development Fund-Rural Development Plan 2014-2020</i></b></p> <p>RCDF will be administered 100% internally by the Welsh Government. ZP explained the fund is open to local community groups, social enterprises, county councils and Welsh Government.</p> <p>As current LEADER projects only support trial and pilot projects , no grant assistance is given, RCDF aims to work alongside LEADER. In progression of LEADER, if the project is successful they can apply to other grant funds to help develop the idea even further..</p> <p>The first window of applications is now open until the end of January 2016. An opportunity to apply for 80% of the total project cost. Only available towards capital items such as building renovations, large items etc.</p> <p>MJ enquired if it was possible to receive further information, and who we contact if we want to know more.</p> <p>ZP confirmed that information is available on the Welsh Government website, and Gwynedd officers are currently creating a 'dropbox' specifically for members to include all relevant documents. Members are more than welcome to contact ZP, DG or GLJ</p>	ZP
5.3	<p><b><i>State Aid</i></b></p> <p>After distributing the agenda, it was decided the matter wasn't sufficient enough to present to the full LAG, an opportunity to discuss will be presented to the sub-groups.</p>	
5.4	<p><b><i>Promotion/Launch</i></b></p> <p>ZP confirmed a local company have been commissioned to create a logo and brand for the project. The project's name was presented to the group, "Innovate Rural Gwynedd."</p> <p>It was decided to postpone the project's launch events, as a result of a number of groups/officers receiving invitations to attend various different meetings between October and November.</p> <p>Meetings currently being arranged are FUW-5 branch meetings, Penllyn Partnership, Community Councils and officers from Snowdonia National Park.</p> <p>Additionally, Gwynedd Council are holding a series of sessions to collect the public's opinion on Council cuts. Menter Môn officers will take upon the opportunity to identify any possible opportunities which LEADER could help with. ZP asked members to let the team know if they wish to attend any of the meetings.</p> <p>Discussions have also been held with Anwen Davies, Social Enterprises Liaison Manager, Gwynedd Council, received a list of services which LEADER could assist with.</p>	

5.5	<p><b>Technical Sub-groups</b></p> <p>Dafydd Gruffydd presented role of the 5 sub-groups, one for each theme.</p> <p>By establishing the sub-groups, it will give the individual members an opportunity to focus on specific themes and prioritise objectives. The meeting will be informal to give everyone an opportunity to discuss their ideas.</p> <p>The group were happy with the arrangement of setting up sub-groups and to contact with any enquiry.</p> <p>MJ suggested we look at the Sub-Group structure in around 3/4 months. DG and ZP agreed.</p>	
<b>Project Updates</b>		
6.1	<p><b>Be Nesa Llŷn</b></p> <p>Katie Hughes-Ellis provided an update on Be Nesa Llŷn (BNLI)</p> <p>Following BMLI meeting on the 17th of September, the group approved Miriam Jones' application, After receiving the funds, Miriam went on to purchase a laser printer, this will enable Miriam to write on her products in Welsh. Additionally, 2 members of the BNLI fund are keen to mentor Miriam to develop the business further.</p> <p>Resource bank now includes 9 business, including accounting, marketing, and hot desk to name a few. Discussions continue with other businesses on the Llŷn to develop the resource bank even further.</p> <p>Arwel Jones asked if there was an opportunity to develop the idea and to deliver across the county, with members of the community administering the fund. KHE confirmed an information booklet will be available in the near future to assist communities to set up a similar fund themselves. Additionally, officers use BNLI as a great case study when talking to communities, and encourage them to get in touch if they would like to create something similar.</p> <p>Bob Lowe suggested we needed to promote Be Nesa Llŷn to other areas to illustrate the importance of LEADER funding.</p> <p>ZP confirmed arrangements are in place to promote the idea in GWLAD</p>	
6.2	<p><b>Visitor Giving</b></p> <p>The group received an update of 'Visitor Giving' from Rhian Hughes.</p> <p>'Survey Monkey' questionnaire has been sent to 85 businesses in the Llanberis, Rhyd Ddu, Beddgelert and Betws Garmon area, only received 24 responses,</p>	

6.3	<p>received support from 15 business who support the idea. RH also spend a morning in Llanberis to discuss the project with various bussinesses in Llanberis on the 16th September, majority were supportive of the idea. GGLL asked about the idea of distributing the money to local projects. It was emphasised how important it is to create and support one clear project, clear to the businesses and visitors involved. RH agreeded, the project needs to set it's specific aims and intentions. These will be dicussed further with Conwy Council, to be discussed further in the next LAG Meeting. Next steps for the project to include visiting more businesses and to receive futher feedback from visitors in the area.</p> <p><b>Bulky Waste</b> RH presented the latest on Bulky Waste Received brief from Antur Waunfawr and Seren Ltd. Aiming to start the research in October. In dicussions with Anwen Davies Gwynedd Council about transferring the service.</p>	
6.4	<p><b>O Glust i Glust</b>  Rachel Roberts presented the latest on 'O Glust I Glust' to the group  7 mobile phone's have now been bought. The app was launched in the National Eisteddfod, Meifod. As a result, received local publicity.  The sytem is currently being trialed in various meetings in Gwynedd Council. As a result of a number of councillors using 'iPads' in meetings, it would be useful if the system was available on iOS, as the App currently works on Android only. The App's developer, Gesho is currently looking at the options.  The procoess of collecting additional mobile phones has started, Antur Waunfawr are working alongside a number of primary schools. Once enough mobile phone have been received, it will be possible to create packs for community groups.</p>	
<b>New Projects</b>		
7.1	<p><b>Cyd Ynni</b> A warm welcome was given to Keith Jones by MJ  Keith Jones presented Cyd Ynni to the group, an idea to bring 5 community energy based projects to combine. The 5 communities include; Llanberis, Abergwyngregyn, Antur Waunfawr, Bethesda and Coed Tir y Mynydd. By collborating, the social enterprises can gain access to services which the individual enterprises normally wouldnt be able to access.</p>	



7.4	<p>Heritage Site status to for the Slate areas within Gwynedd. The application will be formally presented to UNESCO in 2017, an opportunity to collaborate, which ties in brilliantly with Theme 1, Adding Value.</p> <p>Bob Lowe expressed concerns over the application has failed to identify Caernarfon as a Slate area. Dylan Rhys Giffiths explained that the process is quite closed. If the application is successful, there will be opportunities for the surrounding towns and villages to receive benefits from the status also.</p> <p><b><i>Dyfi Biosphere</i></b></p> <p>Discussions have been held with Dyfi Biosphere Partnership for quite some time in order to publicise the Dyfi' Unesco Status. The Biosphere shares the same status as Ayers Rock in Australia, Galapagos Island, Yellowstone National Park in North America. The partnership includes local representation including statutory partnership with Natural Resources Wales, Snowdonia National Park and the local Authorities Powys, Cardigan and Gwynedd.</p> <p>At the moment, the partnership are keen to employ an officer to market the area. Discussions and collaboration continues with the Partnership. It was also noted this could provide us with our first collaboration project as Dyfi Biosphere covers 3 LEADER areas, Powys, Cardigan and Gwynedd.</p>	
7.5	<p><b><i>Shopping services- Care department Gwynedd Council</i></b></p> <p>ZP presented the latest on Gwynedd Shopping Services</p> <p>Katie Hughes-Ellis is currently working alongside Anwen Davies, Gwynedd Council's Social Enterprise Liaison Manager.</p> <p>In Gwynedd, 900 people are currently receiving the Care Package. The main aim of Home Care is to ensure the individual can still live independently in their own home. The care currently being provided includes, personal care, preparing meals, and shopping tasks. Meirionnydd was chosen to trial the project as it currently receives the highest amount of Home Care.</p> <p>By running the pilot project, we will be able to establish if there is an opportunity to collaborate with the department to create a network of local businesses within the pilot area who can provide a shopping and transport service.</p> <p>Delyth Vaughan suggested Age Cymru also run a similar project. Additionally, to contact Mirain from Mantell Gwynedd. More research needs to be undertaken before developing the project further.</p> <p><b>KHE i gysylltu gyda Age Cymru a Mirain, Mantell Gwynedd</b></p>	KHE

7.6	<p><b><i>Gwynedd Challenge list – cuts within Gwynedd Council.</i></b></p> <p>The members received a copy of the current cuts facing Gwynedd Council. Members discussed the possibilities of looking at LEADER possibilities in order to keep local services and jobs.</p> <p>Dafydd Gruffydd discussed the possible opportunities available with the support of LEADER, and that extensive discussions and good working relationship have been established with Anwen Davies, Gwynedd Council's Social Enterprise Link Manager.</p> <p>Arwel Jones noted the importance of looking at the businesses opportunities, that Gwynedd LEADER are in risk of getting involved within areas which are not priorities of the LAG. GLIJ explained it was important to look at the mechanism of transferring the services.</p> <p>ZP confirmed Council officers have received a presentation on LEADER. More work is required to ensure senior managers are aware of the opportunities within LEADER. DG to report back to the LAG of any opportunities which become available.</p>	
	<p><b>Next meeting will take place on the 18th of November 9.30am. Location to be confirmed.</b></p> <p><b>Members received dates for the next LAG meetings in 2016.</b></p>	